

**Claremont McKenna College Career Services Center**  
***Resources for Careers in Sports***

---

## OVERVIEW

There are many occupations in the sporting world to choose from including those in sports management, sports marketing, athlete agents, and sports training. Most people who work in sports have a passion for sports which makes this a very fun, lively and busy industry! Keep in mind that this is a very competitive industry, meaning that getting a job requires persistence, intense networking and a certain degree of luck. Careers in the sports industry usually start at the entry level, but once launched into their careers, people tend to change jobs frequently and are able to keep working their way up. In order to find the perfect career in sports, it is a good idea to do ample amount of research, put your name out there to develop contacts. Here are some preliminary resources to get you started on your search!

## CAREER SERVICES CENTER RESOURCES

### **Books in Career Services Library:**

- Career Opportunities in the Sports Industry (SR-01)
  - The Comprehensive Guide to Careers in Sports (SR-02)
  - Opportunities in Sports and Fitness Careers (SR-03)
  - Career for Sports Nuts & Other Athletic Types (SR-04)
  - The Sports Internship Book 2010 (SR-05)
- Also look at Marketing and Media/Entertainment sections of the CSC Library if applicable

### **Online Alumni Career Contacts Database:**

<https://webapps.cmc.edu/alumni-career/login.php> (same username and password as for email)

- Industry: Sports - Administration  
Sports - Athletes  
Sports - Coaching & Athletic Training  
Sports - Fitness & Physical Education  
Sports - Sports

## ADDITIONAL TIPS

- Many people who occupy top level positions in the sports industry started through internships with collegiate or minor league teams during the summers
- Look for establishments engaged in organizing, promoting, and/or managing live sports events held in facilities that they manage and operate; and managing and providing the staff to operate arenas, stadiums, or other related facilities for rent by other promoters

# ONLINE RESOURCES

## General

- Work in Sports Job Board: [www.workinsports.com](http://www.workinsports.com)
- Women Sports Jobs: [www.womensportsjobs.com](http://www.womensportsjobs.com)
- Women in Sports Careers Foundation: <http://www.wiscfoundation.org/>
- Quintessential Careers: [www.quintcareers.com/sports\\_jobs.html](http://www.quintcareers.com/sports_jobs.html)
- Athletic Link: <http://www.athleticlink.com/>
- Athletic Search: <http://www.athleticsearch.com/>
- Online Sports Careers: <http://www.onlinesports.com/pages/CareerCenter.html>
- Sports Job Board: <http://www.SportsJobBoard.com>
- Team Work Online: <http://www.teamworkonline.com/>

## Big Four Spectator Sports

- For job and internship opportunities go to these sites and look for Employment Opportunities
- Baseball: [www.mlb.com](http://www.mlb.com)
- Basketball: [www.nba.com](http://www.nba.com)
- Football: [www.nfl.com](http://www.nfl.com)
- Hockey: [www.nhl.com](http://www.nhl.com)

## US Olympic Committee

<http://teamusa.org/content/index/1541>

- Offers jobs in its three locations: Chula Vista, CA; Colorado Springs, CO; and Lake Placid, NY, as well as summer internships in a variety of categories

## Sports Medicine

- American College of Sports Medicine: <http://www.acsm.org/>
- International Federation of Sports Medicine: <http://www.fims.org>
- The Physician and Sports Medicine Online: <http://www.physsportsmed.com/>

## Athlete/Officials

- National Association of Sports Officials: <http://www.naso.org/>

## Sports Business & Sports Management

- Athletic Business (magazine): <http://www.athleticbusiness.com/>
- Pro Sports Group (Agents, etc.): <http://www.prosportsgroup.com/>
- Sports Business Daily: <http://www.sportsbizdaily.com/>

## Sports Media

- Sports Casting Jobs: <http://www.sportscastingjobs.com/>
- Association for Women in Sports Media: <http://www.awsmonline.org/>

## Sports and Education

- National Collegiate Athletic Association: <http://www.ncaa.org/>
- National Association of Intercollegiate Athletics: <http://www.naia.org/>
- Chronicle of Higher Education – Athletics: <http://chronicle.com/athletics/>
- NACDA – Athletic Directors: <http://nacda.cstv.com/nacda/nacda-admin.html>

## Sports Marketing Companies

- IMG: [www.imgworld.com/sports/](http://www.imgworld.com/sports/) (Click “Careers”)
  - IMG is the world’s premier sports marketing firm with offices in 30 countries. IMG is involved in an average of 11 major sports events around the world every day.
- Octagon: [www.octagon.com](http://www.octagon.com) (For jobs and internships: <http://www.octagonfiles.com/hr/index.html>)
  - Octagon is the sports marketing division of the Interpublic Group, the world’s largest advertising and marketing communication group
- SFX Sports group: [www.sfxsports.com.au/](http://www.sfxsports.com.au/)
  - SFX is a leading talent management and marketing agency that represents over 500 of the world’s elite professional athletes
- William Morris Agency: Sports Marketing Dept: [www.wma.com](http://www.wma.com) (Careers>Job Openings)
  - WMA’s Sports Marketing Department represents many professional athletes and seeks to expand their careers.