

### Upcoming Entertainment, Arts & Media Career Events

#### Claremont Entertainment Mafia Events

This is a Professional networking group dedicated to promoting and facilitating Claremont Colleges alumni working in the entertainment industry. For information on upcoming events join their group on Facebook. <http://www.facebook.com/group.php?v=info&qid=7952510179>

### Featured Entertainment, Arts & Media Jobs

This information was excerpted from [CMConnect](#).

#### 1) Human Resources Assistant, Macmillan, New York, NY

Macmillan is a media company that publishes a wide range of books, magazines, and digital products for the consumer and education markets. We are seeking a detail-oriented Human Resources Assistant to join our fast-paced department. This is a high visibility, high volume position that supports the department and helps maintain organization.

#### 2) Marketing Assistant, Los Angeles Opera Company, Los Angeles, CA

Since 1987, LA Opera has grown to become one of the four largest opera companies in the U.S., renowned for its production of classical and contemporary operas. Under the leadership of Placido Domingo, General Director and James Conlon, Music Director, the company reaches a performance audience of nearly 200,000 at the Dorothy Chandler Pavilion, as well as a community audience of nearly 160,000 through a diverse set of Education and Community Programs. The Los Angeles Opera seeks a **Marketing Assistant** who will be responsible for assisting with advertising campaigns, conducting research, collecting information for and coordinating distribution of printed materials, maintaining the departmental production schedule, budget, and invoices, assisting with audience development, and providing general support to the marketing team.

#### 3) Marketing Associate, Activision Blizzard, Inc., Santa Monica, CA

Worldwide pure-play online and console game publisher. The company has built a diverse portfolio of products that includes best-selling video games such as Guitar Hero, Call of Duty, and Tony Hawk, as well as Spider-Man, X-Men, Shrek, James Bond and TRANSFORMERS, leading franchises such as Crash Bandicoot and Spyro and Blizzard Entertainment's StarCraft, Diablo, and Warcraft franchises including the global #1 subscription-based massively multi-player online role-playing game, World of Warcraft. The **Marketing Associate (MA)** will assist in the tactical execution of the marketing plans. In addition, the MA will be responsible for the following: Operating Results (Profit, Costs, Revenue); Customer Results (Satisfaction, Penetration, Retention); Management Results (Quality, Controls, Timeliness); and Relationships (Working relationships, Internal and External).

#### 4) Web Developer/Designer, Mychael Darwin Omnific Studios, La Habra, CA

A start-up fashion design house and manufacturer seeks creative and talented Web Designer and Developer to assist in web design, e-commerce and data base management for branded website. Applicants must know web design platforms: e-commerce and database solutions. Web Developer/Designer will work from the convenience of your home virtually, with regular phone conferences and initial meetings at Mychael Darwin Studios. Web Developer/Designer will work closely with our Creative Director to bring about the vision of the website. Applicants must also have a great understanding of e-commerce software and platforms and back-end database. This is a great creative opportunity to work with a brand currently in the marketplace with clients such as Disney Consumer Products and celebrity clients. This is a freelance opportunity with the potential for long-term involvement with our company.

### 5) Assistant Editor, IAC/The Daily Beast, West Hollywood, CA

The Daily Beast is a website dedicated to news and commentary, culture and entertainment. Created by Tina Brown and IAC, The Daily Beast curates the web's best content and offers fresh works from its own talented roster of contributors. We're looking for an **Assistant Editor** to join the team in our LA office. Maintain website homepage and assist with daily production of site, including headline writing and entering content into content management system. Report and observe trends in traffic figures. Summarize newsworthy events from a variety of different sectors and industries. Help manage original content for the site, including conceiving of story ideas and working with writers. Assist with organizing daily news schedule. Copy-edit own work and that of others. Scan and summarize entertainment news coverage for Daily Beast Cheat Sheet.

## Entertainment, Arts & Media Internships

This information was excerpted from the Nationwide Internship Consortium (NIC) unless otherwise noted. For more information on these internships, access this database, by selecting "Jump to Nationwide Internship Consortium" on CMConnect.

### 1) Intern/Junior Researcher, David McCandless, London UK

(Note: This position is listed on CMConnect)

David is a London-based *writer, designer and author*. He has written for over 30 publications including *Wired* and *The Guardian*. He has a bunch of new book, print and web projects on the go and is looking for an intern / junior researcher to join a small creative team. This should be excellent experience for anyone already interested in writing, journalism, design and web - and the heady, colorful realm where they all meet.

### 2) PR / Social Media Marketing Internship, One Reel, Seattle, WA

One Reel is a non-profit arts, cultural and special events producer specializing in events that inform as well as entertain. One of the oldest and most unusual Northwest arts organizations, One Reel's presentations of music, dance, theater, visual arts, literature and cinema draw from a global pool of artists, often crossing geographic and cultural lines to connect artist and audience. The **PR / Social Media Marketing** internship includes opportunities to research and write content, conduct and post artist interviews (written or video), and post daily artist updates via weblinks and embedded content. Additionally, the intern will administer/expand the Festival's profiles on Facebook, Twitter, MySpace, Imeem, Flickr, YouTube, and other social and rich media sites, developing these virtual communities as a marketing and public relations tool to expand Bumbershoot's audience.

### 3) Vanguard Journalism Student Internship, Current TV, Los Angeles

Current is a new breed of Media Company that empowers its young adult audience with participatory media platforms and formats that inform, enrich, and inspire. Through our TV network, Current TV, and our website, Current.com we create and distribute viewer-created content and Current produced content that is relevant to the lives of young adults. Current TV is looking for Interns to work in **Current's Vanguard Journalism department** in Los Angeles, CA. Vanguard Journalism is Current's marquee investigative journalism unit dedicated to reporting on global issues of relevance to Current's young adult audience. This is a great opportunity to work with a team of journalists who are trying to bring a new edge, personality and importance to TV journalism for Current's 18-34 year old target audience.

### 4) Media Intern, Chesler/Perlmutter Productions, Beverly Hills, CA

Develop personal relationships with producers and creative executives. Duties include writing script coverage, research, phones, and standard office work. Run occasional errands.

### 5) Editorial/Web Intern, *Psychology Today*, New York, NY

In every issue, *Psychology Today* addresses why we behave the way we do and how we engage with the world around us; as well as how we react to life stages, including birth, career choices, marriage, adversity, and success. *Psychology Today* assists our readers with making healthy lifestyle decisions by embracing positive behavioral changes that influence not only themselves but the world around them. Interns are primarily accepted into the **magazine's editorial department** (the only one with an organized internship program). Because the office staff is small, hands-on experience is guaranteed. Duties include working closely with editors on story research and special projects, light clerical work, writing news stories for PT's Web site, web-related work including HTML and data loading, and proofing copy. Interns also pitch story ideas and write short articles for the magazine.

## **Entertainment, Arts & Media Links**

For more links in the Entertainment, Arts & Media Industries please visit the following:

[http://www.pitzer.edu/offices/career\\_services/resource\\_library/resource\\_list.asp#Arts](http://www.pitzer.edu/offices/career_services/resource_library/resource_list.asp#Arts)

[http://www.pitzer.edu/offices/career\\_services/resource\\_library/resource\\_list.asp#Communications](http://www.pitzer.edu/offices/career_services/resource_library/resource_list.asp#Communications)