



# EcoNotes

Volume 10, Issue 4

April 2004

Claremont McKenna  
College

## Whatever Happened to Earth Day?

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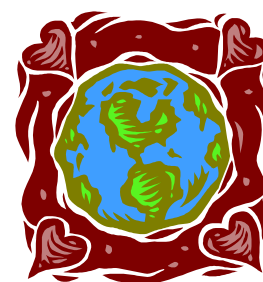
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A recent visit to [www.earthday.org](http://www.earthday.org) revealed that very few events are being held to commemorate Earth Day, April 22. What does this mean? Could it be that we have become apathetic about the environment? Was it just a 90's thing? Or, on a more optimistic note, could it be that we are all so environmentally savvy that we no longer need fairs and parades to teach us about recycling and air pollution?

It's hard to say. We definitely know more than

we did a decade ago about how to act responsibly. Recycling is curbside these days. Rideshare is a real word now. Hybrid vehicles are affordable and more commonly found on the road. We're doing a good job with this environmental stuff.

But, when did we stop participating in beach clean-ups? Wouldn't it be fun to go to another corny Earth Day extravaganza and learn about the latest environmental technology? If there are no events in



our area, it comes down to our own responsibility. We have to engage ourselves in learning and push ourselves to try new things. On Thursday, April 22 visit [www.earthday.org](http://www.earthday.org) and make a point of celebrating the earth.

## Trees Across America

Earth Day Network and its partners have established a goal of planting 285 million trees — one for every American — over the next three years. Trees Across America is focused on re-foresting urban areas, damaged forestlands, wetlands, and areas surrounding key watersheds. Trees are a source of life, and they provide a delicate balance to our ecosystem. Trees remove air pollution, filter out chemicals and agricultural waste in wa-

ter, and they save communities across the country millions of dollars in storm water management costs.

In response to the devastating wildfires in Southern California, Earth Day Network has teamed up with Home Depot, Tree People, and the Student conservation Association to help community rebuilding efforts over the coming months. You can help this effort by donating to the campaign or by volunteering. To volunteer, send

your contact information to [outreach@treepeople.org](mailto:outreach@treepeople.org).



(This information was gathered from [earthday.org](http://earthday.org). Most of it is directly quoted.)

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*EcoNotes* is published by the Environmental Concerns Committee, a group comprised of faculty, staff, and students. Any submissions or comments can be directed to the Facilities and Campus Services department. We reserve the right to edit all submissions.

We're on the web!  
[www.claremontmckenna.edu](http://www.claremontmckenna.edu)



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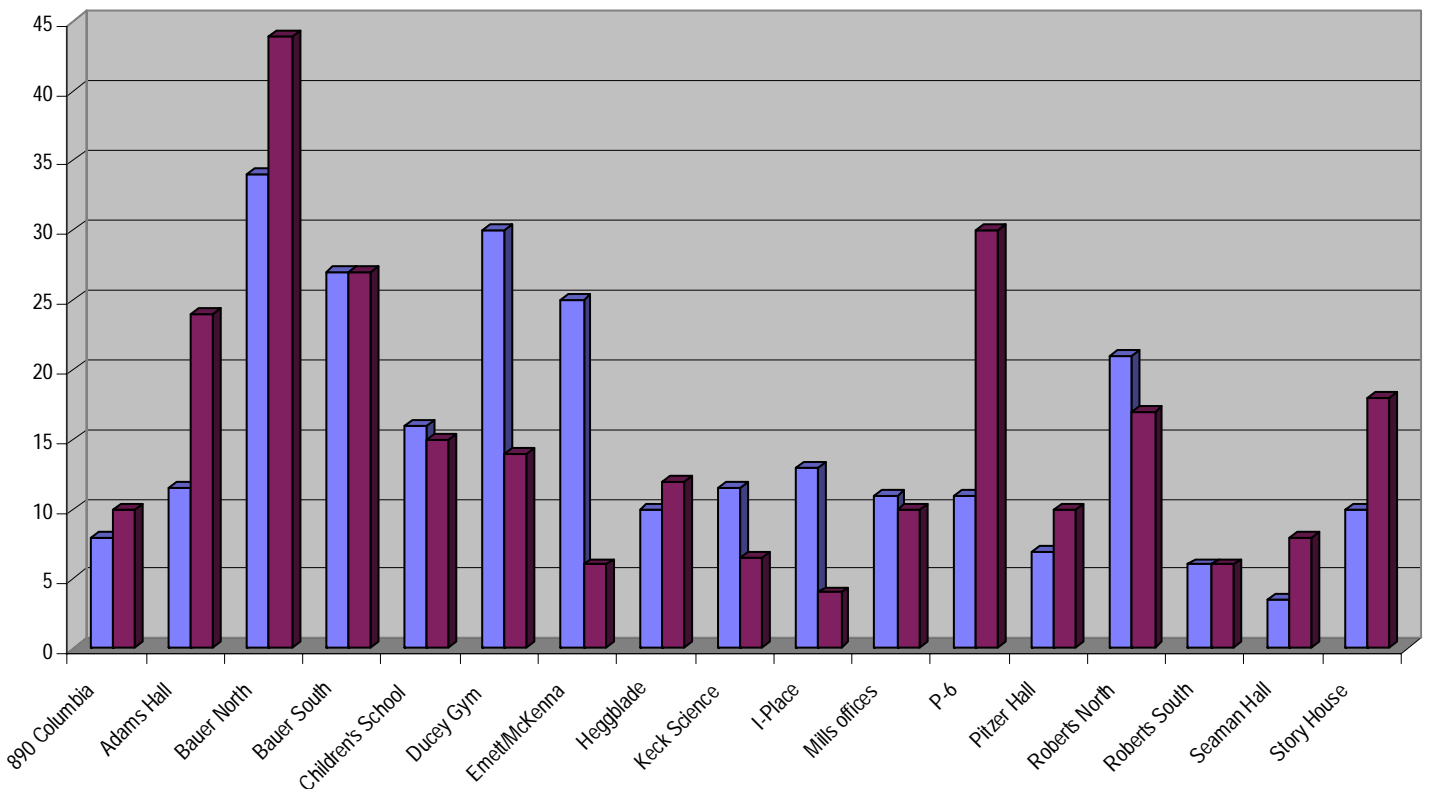
## Rideshare Picnic

The Claremont Colleges will again host the annual "Clean Air Affair" and Rideshare Picnic on Thursday, May 6 from 11:30 - 1:30 p.m. on the north lawn of the Honnold/Mudd Library Complex (in case of rain, Smith Center, Edmunds Ballroom, Pomona College Campus). All employees are welcome, even if they do not participate in ridesharing. The festivities will include music and a free lunch. Each College will conduct a drawing for a mountain bike and several cash prizes. Join us for the fun!



## CMC Recycling Statistics—February 2004

It appears recycling has become a way of life at CMC. These days, most of the trash from the administrative and residential buildings is recyclable. Adams Hall and P-6 deserve special mention for their recycling efforts and Seaman Hall deserves recognition for both recycling and limiting the amount of trash it produces. Good work!



Blue = Regular Purple = Recyclable