How many CMCers does it take to light a lightbulb? Alumni provide a practical guide to harnessing renewable resources.
“I learned so many valuable lessons through this internship, from the ins and outs of microfinance to good communication skills to the influence of culture on workplace norms to the ways in which the history of South Africa continues to affect business opportunities for previously disadvantaged populations.”

Nikki Holzberg ‘11 spent her summer in Cape Town, South Africa, on an Uoroboros Fellowship. She worked with Mhani Gingi Social Entrepreneurial Networks, a small microfinance organization focused on providing small business loans to disadvantaged women and facilitating educational workshops and skills training courses on business, finance, and organic gardening methods. Nikki’s daily routine consisted of making site visits to meet the women who benefited from the organization’s loans, researching organic gardening, and completing grant proposals to secure future funding for the organization. “Undoubtedly, my summer in Cape Town was one of the most important and educational experiences (in terms of both work experience and personal growth) of my life,” she recounts, “and I feel the utmost gratitude toward CMC for making this experience possible.”

Your gift to The Fund for CMC goes to support students like Nicole who are taking full advantage of CMC’s myriad opportunities to learn and contribute to organizations and communities, both on campus and throughout the world.
Departments

2 WEBCLUSIVES

3 PRESIDENT’S MESSAGE

4 CURRENTS
CMC ranks high in Forbes, Fiske; William Kristol, Jhumpa Lahiri, and Andrew Ross Sorkin to visit; Career Services Center positions students for life success; plus, W.O.A.! spices up orientation.

23 PROFILE
Messages from CMCAA President Rick Voit ’78, Class Liaisons Committee Chair Brittany Ruiz ’08, and Class Liaison of the Year Clint Greenbaum ’79; plus, Summer Athenaeum Retreat brings vintage discourse to California’s wine country.

28 CLASS NOTES
Alumni Weekend spotlights friendships, forges connections, and rewards luminaries; plus, a special gift from the Class of 1960 has alumni in stitches.

56 IN MEMORIAM
Founding Faculty Member Daniel C. Vandermeulen, Professor Emeritus at Claremont Graduate University and Assistant Professor of Economics at CMC, was known for his high academic standards and dedication to his students.

Feature

10 Re-Born Identity
The College’s new graphic identity system blends traditional values with modern flair.

16 On the Cover
Alumni including Stephen Remp ’69, Jeff Brothers ’81, Katrina Polaski ’90, and Kartheek Raju ’08 fuel the future through careers in sustainable energy.

20 Extraordinary Impact
Human Rights Fellowship recipients explore social justice from the Ukraine to Uganda.
Fun (and more) in the Sun

This summer, alumni and friends of Claremont McKenna College gathered at the Sonoma Mission Inn for the second annual Summer Athenaeum, a weekend of intellectual discourse, connecting, and pure fun. Read about the various speakers on the schedule, covering subjects from Hulu to cyber security to chocolate.

Baker’s Dozen

This Baker has a lot on his plate. As president of The Million Dollar Round Table and managing director of BTA Advisory Group, Irvine, Guy E. Baker ’67 is responsible for development, policy, strategic planning, and governance of an elite group of financial professionals. Read an excerpt of his interview with Kelsey Brown ’13 in the Profile section of CMC and the full transcript here.

Summer Vacations

CMC students impact the world around them, even during the summer. You can read about the extraordinary work done by the Center for Human Rights Leadership interns in this issue—and here are more examples of CMC students making their mark on the world.

Getting to Know Them

This fall, CMC welcomes six new faculty from around the globe, with appointments in the departments of history, accounting, literature, and joint science. To help us get acquainted, they answered some offbeat questions.

Stags turn South for Fútbol

This summer, Retired Coach Rick Candaele and the Stags football team traveled to Argentina and Uruguay to teach the fútbol-crazed nations about football. Read about their experience and projections for the upcoming season.
In this issue of the magazine, we highlight alumni who are exploring innovative ways to harness energy from the natural world. During a time when energy has increasingly powerful environmental, economic, and political ramifications, it is inspiring to see CMC alumni taking leadership roles to create long-term energy solutions.

This idea of finding new ways to optimize resources hits home on campus. At the College, our most valuable resources are our people: our students, our faculty, our staff, and our alumni. As we face challenging economic times, there are myriad ways that we come together to create new opportunities and take advantage of the close-knit CMC community. Perhaps nowhere is this more evident than the ongoing connections and collaborations between CMC students and alumni.

For example, at the most recent Alumni Mentoring Café gathering, the CMC Alumni Association and the Student Alumni Relations Council hosted more than 100 students who, after completing questionnaires about their majors and career interests, met face to face with alumni to discuss directions and opportunities. The Café, now in its 10th year, represents but one example of how alumni are actively helping students with career paths and choices. CMC alumni provide a global network for students, providing them with guidance and internships, while also working formally and informally with the College to share expertise and counsel.

The CMC network, which is fundamental to the ethos of the College, provides stability and support during challenging times. And make no mistake—our students face one of the most difficult job markets in the last 60 years, and yet they are performing exceptionally well. Ninety-four percent (277 out of 296 students) of the 2010 CMC senior class participated in a comprehensive survey with overall findings underscoring the firm foundation a liberal arts education at CMC provides students in preparing for the future.

The Career Services Senior Survey, conducted annually, revealed that 61 percent of students who hoped to find a job immediately after graduation had accepted a job offer prior to commencement. That contrasts sharply with only 24.4 percent of graduating seniors nationwide, according to a survey conducted by the National Association of College Employers.

According to CMC’s survey, 11 percent of the 2010 graduating class indicated that they will pursue advanced degrees in the fall, and 76 percent of these graduate school applicants got into their first or second choice. Their graduate school choices include many top-ranked universities. In addition to traditional employment and graduate school, CMC graduates took advantage of other post-graduation options. Six percent of seniors indicated that they had received national awards or fellowships. This number includes eight Fulbright winners, who are currently at points around the globe teaching and working. Eight percent acknowledged that they plan to undertake an internship or part-time job, many while studying for graduate school entrance exams.

In another revealing survey relevant to employment by PayScale, CMC ranks second among liberal arts colleges in the category of starting median salary, with graduates earning $58,700. The survey noted that the top employers for graduating CMC seniors included Teach For America (9), Ernst & Young (5), PricewaterhouseCoopers (5), Google (4), Deloitte Consulting (3), and Citigroup, Credit Suisse and Epic Systems with 2 each. The survey found that education/non-profit groups, consulting firms, and financial services were the top three industries for surveyed seniors accepting employment.

The data clearly indicate that CMC graduates are well prepared to work in a variety of industries. In today's competitive workplace, our graduates are employed at a rate over twice that of the national average, and they are earning starting salaries significantly higher than average. CMC students leave this institution with the knowledge and experience that provide high value in today's marketplace, and a CMC education provides a superb return on investment for our students and their families.

Over the next several months, I will be visiting with alumni across the country to talk about the CMC experience and priorities of the Campaign for Claremont McKenna. During my conversations with alumni, I will welcome the chance to discuss new opportunities for jobs, internships, and mentoring for current students. The ongoing bond between alumni and students is a hallmark of the CMC experience, and I know that students benefit immeasurably from their interactions with alumni. I look forward to seeing old friends and meeting new alumni this fall.
CMC Performs Well in National Rankings

Forbes
Claremont McKenna College ranks ninth overall in Forbes' third-annual ranking of America's Best Colleges, up from 27th in 2009. Forbes included more than 600 undergraduate institutions nationwide in their report, which is based on educational quality and student experience and achievement, including five key factors: student satisfaction, postgraduate success, student debt, four-year graduation rate, and competitive awards.

“We strive to provide an excellent educational experience for our students,” states President Pamela Gann. “Our students are leaving this institution well satisfied with their experience and with the skills and knowledge necessary to make their impact on the world.”

U.S. News & World Report
The College once again placed among the best national liberal arts colleges in U.S. News & World Report’s 2010 rankings: 11th overall for the fourth consecutive year and fourth in admission selectivity. CMC’s acceptance rate, 16 percent, was noted as one of the lowest, tied with Amherst and Pomona Colleges.

U.S. News also ranked CMC ninth in its “Great Schools, Great Prices” list and fourth on its “Least Debt” list.

Fiske Guide
The Fiske Guide to Colleges 2011 has picked CMC’s undergraduate program as one of “Ten Business Schools that Should Be on Your Radar.” The College is ranked third, between the University of California, Berkeley, and Emory University, and is described as “a small college Mecca for aspiring tycoons.”
Council on Foreign Relations Taps Gann for Board

President Pamela Gann was elected to the Board of Directors for the Council on Foreign Relations, an independent, nonpartisan membership organization of leaders and scholars from government, business, education, and the non-profit community. The Council is a resource to its members and other prominent thinkers in the United States and across the globe. The Board of Directors provides overall direction of the Council.

A key interest for Gann is the Council’s outreach to the higher education community. The CFR’s Academic Initiative connects educators and students with CFR’s research and nonpartisan analysis through curriculum modules, interactive discussions, and books and reports on major foreign policy issues. Furthermore, the Council is in collaboration with the Forum for the Future of Higher Education. Together they host a biannual Working Group to explore how higher education institutions can meet the challenges of globalization in an ever-changing world.

“The outreach the Council has provided to the higher education community is invaluable,” says Gann. “By engaging in high level educational policy discussions, developing materials for curriculum support, and providing access to CFR fellows that students wouldn’t otherwise receive, the Council is a key resource to institutions involved in developing the next generation of foreign policy leaders and thinkers.”

S. Brock Blomberg, the Peter Barker ’70 Professor of Economics, George R. Roberts Fellow, and faculty chair of The Robert Day School faculty, has been named the dean of The Robert Day School of Economics and Finance at CMC. Blomberg will serve a three-year term as successor for Founding Dean Janet Smith, the Von Tobel Professor of Economics.

“I am extremely grateful to President Pamela Gann for this opportunity, and I am honored to accept the role as dean,” says Blomberg. “I feel a deep sense of responsibility to continue the outstanding work of our founding dean, Janet Smith, who helped initiate the program transformed by Robert Day ’65 P’12’s generous gift.”

Blomberg, a graduate of the University of Tampa, earned his M.A. and Ph.D. from Johns Hopkins University. His teaching and research interests include politics, philosophy, and economics, as well as macroeconomics, political economy, and international economics.


Jhumpa Lahiri, Pulitzer Prize-winning author of Interpreter of Maladies (1999), The Namesake (2003), and Unaccustomed Earth (2008), will speak at the Marian Miner Cook Athenaeum on Oct. 11.

CMC Achieves Inaugural Top 20 Teach For America Ranking

CMC achieved a ranking of 16th among small colleges and universities by placing nine graduating seniors this year in the highly competitive Teach For America (TFA) Teaching Corps, made up of top college graduates and professionals who commit to teach for two years in underserved urban and rural public schools. The annual ranking marks the first time that CMC has placed in the top 20 in TFA’s small college and university category.

During the 2009-10 academic year, Teach For America received a record 46,000 applications from graduating seniors, graduate students, and professionals. This fall, more than 4,500 new corps members will start teaching in schools across the country. They represent more than 630 colleges and universities; 81 percent are graduating seniors.

According to Tracy St. Die, TFA’s Southern California Recruitment Director, 2010 is a watershed year for CMC and marks the most students ever accepted into the teaching corps. “It is quite prestigious for CMC to have so many students accepted into the corps,” she says. “These are the leaders that will represent CMC in communities across the country.”

Above: Kevyn Klein ’08, third from left, taught government and economics to high school seniors at Performance Conservatory School X262 in New York City. Middle: For her kindergarten students at Donald J. Meyer Elementary School in San Jose, Linh Luong Carpenter ’06 created The Land of “I Can” and provided visual incentives for learning skills such as letter sounds, adding, and subtracting. Below: Carpenter’s students
Post-graduation Plans

CMC’s Career Service Center conducts a survey of graduates each year regarding their post-graduation plans. Perhaps the most notable data point for the Class of 2010 is that 61 percent of those hoping to secure full-time employment after graduation achieved that goal, compared to 24.4 percent nationwide, according to the National Association of College Employers.

61% FULL-TIME EMPLOYMENT
11% GRADUATE OR PROFESSIONAL SCHOOL
8% INTERNSHIPS OR PART-TIME JOBS
6% NATIONAL AWARDS OR FELLOWSHIPS

PayScale Reports CMC Grads have Top Salaries

The PayScale College Salary Report ranked graduates of Claremont McKenna College second nationally for starting median salary in the liberal arts category. CMC graduates with five years or less experience reported a median salary of $58,700. Those with 10 years or more experience reported a mid-career median salary of $104,000, ranking 10th among liberal arts colleges and in the top seven percent of all colleges and universities. Both starting and mid-career salaries showed a modest increase from 2009.

Top Liberal Arts Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Starting Median Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harvey Mudd College</td>
<td>$68,900</td>
</tr>
<tr>
<td>Claremont McKenna College</td>
<td>$58,700</td>
</tr>
<tr>
<td>Bucknell University</td>
<td>$55,800</td>
</tr>
<tr>
<td>Lafayette College</td>
<td>$54,800</td>
</tr>
<tr>
<td>Excelsior College</td>
<td>$52,500</td>
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<tr>
<td>Swarthmore College</td>
<td>$52,400</td>
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<tr>
<td>Amherst College</td>
<td>$51,800</td>
</tr>
<tr>
<td>Washington and Lee University</td>
<td>$50,300</td>
</tr>
<tr>
<td>Williams College</td>
<td>$49,900</td>
</tr>
<tr>
<td>Hampden-Sydney College</td>
<td>$49,800</td>
</tr>
</tbody>
</table>

Top Employers

The survey found that education/non-profit groups, consulting firms, and financial services were the top three industries for seniors accepting employment.

Teach For America (9)
Ernst & Young (5)
PricewaterhouseCoopers (5)
Google (4)
Deloitte Consulting (3)
Citigroup, Credit Suisse and Epic Systems (2 each)
CMC Welcomes Incoming and Returning Students

The College—including the ebullient resident assistants, pictured—welcomes 314 freshmen and 29 transfers for a total enrollment of approximately 1,150 at CMC. The median SAT scores of the freshmen are 700 on the critical reading section and 710 on the mathematics section; 85.3 percent of freshmen were in the top 10 percent of their high school graduating classes. Included in the freshman class are 155 men, 159 women, 129 minority students, and 41 international students.
W.O.A.! Spices up Student Orientation

As part of the orientation process, CMC sponsors W.O.A.!, the Wilderness Orientation Adventures, designed to help welcome incoming students to campus. These trips, immediately prior to on-campus orientation, ease the first-year transition by providing shared experiences and opportunities to form long-lasting friendships in the best of California’s wilderness.

A reception committee, decked out in custom tie-dyed shirts, greeted students at LA-Ontario International Airport. This year’s W.O.A.! leaders led excursions to Yosemite and Sequoia (backpacking), the Grand Canyon and Mammoth Lakes (camping), Santa Barbara (surfing), the Channel Islands (sea kayaking), and the Colorado River (canoeing).
The new leadership symbol is a vision of CMC ascendant, taking its place as a leader in the liberal arts.
How do you start your day? Maybe you’re jolted awake by the Da da da…da da da! of SportsCenter—or the rumble of your neighbor’s Harley-Davidson. Maybe you head out for a run, lacing up your Nike shoes with the distinctive swoosh, check e-mail on your Mac with its signature apple, or cozy up with that mysterious mermaid on your morning Starbucks.

Every day we are inundated with graphics, logos, and typefaces: images that evoke a brand’s personality with an instant snapshot of an organization’s unique set of desired characteristics.

Smart organizations recognize the power of these symbols. Colleges, as it turns out, are no different.
According to Richard Rodner, associate vice president for public affairs and communications, choosing a look and feel that embodies the institution’s mission is vital to cultivating awareness and desirability.

What characteristics does the College want to project? Responsible leadership, certainly. An intellectually vibrant, global community. An enduring tradition balanced by passion for improvement.

“Great organizations adapt,” says Rodner, whose background includes more than 20 years experience in marketing, communications, and branding, in both the corporate sector and higher education.

“As we mature,” he continues, “we don’t continue to wear the same clothes or the same hairstyle. The College is maturing, too, and must continue to adjust to be relevant.”

To further its role as a paragon for leadership in the liberal arts, the College initiated a graphic identity assessment and thorough design exploration in October 2009. The project came to fruition June 1, when President Gann revealed the new leadership symbol to the community.

“A graphic identity is meant to connect an audience with an idea,” says Ryder Todd Smith ’96, immediate past president of the Claremont McKenna College Alumni Association. “Alumni are a significant and passionate audience for CMC, and the College knew it was important to evolve our graphic identity while maintaining a connection with this audience. The refreshed identity hits the nail on the head. The result is a refined image that reflects the College’s evolution while connecting alumni to a recognizable past.”

**Thoughtful Progress: Goals and Resources**

As Rodner tackled the development of a graphic identity that reflected the College at its very best, he tapped long-time CMC collaborator Jay Toffoli to lead the creative effort as principal designer on the project.

Toffoli, former creative director for Saul Bass/Herb Yager & Associates and Citigate Corporate Branding, has created identity programs for organizations including the J. Paul Getty Trust and AT&T.

Beyond Toffoli’s extensive expertise, the exploration was supported on-site by staff including Andrea Brake Lukeman, in-house graphic designer and production specialist, herself a veteran of a large corporate re-branding effort at Accenture (formerly Anderson Consulting).

“All successful identity projects,” says Toffoli, who also developed an identity system for the University of Southern California, “follow a sequential process that takes into account current and future issues, project goals and criteria, and time for exploration, feedback, and refinement.”

The design team polled students, faculty, staff, and alumni—including distinct focus groups of Claremont McKenna College Alumni Association Board members and the College’s Board of Trustees—and gathered information about various
A New Vision of CMC

The result? A refreshed version of the College’s time-honored book, globe, and staff symbol, unanimously approved by the Board of Trustees this May. CMC’s tradition has a new visual vocabulary, helping to communicate key emphases—leadership, a connection to global, real-world issues, and a far reaching intellectual curiosity—while modernizing fonts and graphics.

“Going through this process and developing our new ‘look and feel’ was no small task,” said President Pamela Gann, in a note to the community. “The outcome is the updated Claremont McKenna College visual identity, which I am confident reflects our qualities and purpose.”

Rodner, who describes the logo as “traditional meets modern,” says, “There is a real sense of connection between CMC’s past, present, and future. The new version represents a great leap forward. It has a timeless quality that will continue to reflect the College as it moves deeper into the 21st century.”
POWER PLAYERS

CMC alumni fuel the future through careers in sustainable energy.

By Nick Owchar '90
Ask Jeff Brothers ’81 and Kartheek Raju ’08 what they do for a living, and their answers might surprise you. At first, they might even take your breath away. They’re farming the sun.

As bold as that phrase might sound, it refers to a very earth-bound enterprise: solar energy. Each is developing solar power in separate ventures—Brothers in Northern California, Raju in Southern India. Rather than the small-scale goal of powering an individual house or neighborhood, however, each of their sites will feed into much-larger power grids that supply cities and regions.

With solar power, fields are covered with rows of solar panels that not only capture radiation from sunlight but also maximize efficiencies—any CMC economics professor would surely approve—by putting otherwise vacant lands to use.

“It’s clean, it’s safe, it’s good for the Earth. How could anyone not want this?” says Raju. “But you would be surprised. There is still a lot of educating that needs to be done.”

Brothers and Raju are just two examples of alumni applying the business skills they learned at CMC to the burgeoning energy sector, a sector that is growing thanks to heightened international awareness of climate change, oil dependency, carbon dioxide emissions, and so many other buzz words once used only by a minority of activists and scientists. If anyone has shown that environmental action is no longer on society’s margins, CMC’s alumni past and recent have, exploring the promising technologies of wind, solar, geothermal, and other alternative energy sources.

What is also promising is the employment situation. According to CMC’s career services center, developments in energy technology should make this sector more appealing to business-minded alumni—especially since finance and banking no longer sustain the number of job opportunities that existed prior to the global financial crisis of 2008.

But it’s more than the lure of jobs that is taking CMCers into the green arena. Each is motivated not only by the challenges that this field poses, but also by a desire to effect real changes in our world and in our future.

“It’s not always about the money, it’s about giving back,” Raju explains. “Sure, I could be sitting in a Manhattan office making a lot of money, but I feel like I’m doing something here that helps the world. I sleep better at night knowing that.”
Making environmental changes—as a country or as an individual—isn’t cheap. As energy journalist Heather Rogers puts it in her recent book “Green Gone Wrong,” “being green requires the green.”

Brothers hopes this situation will improve in the near future so that more people will be open to the possibilities offered by solar energy and other alternatives to fossil fuels.

“Right now, renewable energy is a complicated picture. It’s easy for people to take potshots at it,” explains Brothers, whose company, Sol Orchard, based in Carmel, is developing solar power arrays on unused sections of farmland and ranchland. To critics who say renewable energy is still a pipe dream, Brothers has some surprising news: We’re already there.

“The technology is sufficiently developed now so that there’s no reason to hold back,” he says. “Sure, it will evolve, but it’s where we could get independence now. And it’s only going to get better.”

Twenty years ago, however, when eco-awareness was more on society’s fringe than at the center of public debate, Brother’s own business concerns were elsewhere, and business was very good.

In fact, you could say Brothers’ business was blooming.

After graduating from CMC with a dual major in economics and political science, he joined the family business, Brothers Bros.—he chuckles when he says the name—and became involved in the agricultural world as a grower, shipper, and distributor of flowers. Among the company’s successes was helping Costco to develop its flower program, which sought better ways to bring flowers directly from the fields to consumers.

“I loved it,” he says. “I loved being the guy who understood the process from the farmer’s point of view.”

On the other hand, Brothers was also missing out on another booming market occurring not so far away in the Silicon Valley. The 1980s and 1990s saw the birth and growth of the personal computer market and the internet—and Brothers watched it from the sidelines.

“Operating in agriculture couldn’t be more pedestrian, more dirt and mortar. Those computer guys seemed so hip, and made me feel stupid,” he says. “Of course, I didn’t feel so stupid when their bubble burst.”

On the other hand, the computer boom made Brothers start thinking that there might be other industries with similar potential. That was when his friend and mentor, AT&T executive Robert M. Kavner, challenged him. By this time, Brothers was splitting his time between the flower business and starting a successful community bank. “I was feeling good about it,” he recalls, “and that’s when Bob came along and told me to stop wasting my time.”

Wasting his time?

“I was proud of the bank, but Bob said there was a big shift coming that was going to be bigger than the Internet revolution. It was going to be in renewable energy,” he says. “I tried to pretend I didn’t care, but he really got to me.”

Soon after, Brothers consulted for various firms looking at renewable energy, and his decades of experience in agriculture made him perfectly suited to look into areas such as biofuel and energy crops, both of which use plant matter and byproducts to create renewable energy. He finally decided, however, that solar energy using photovoltaic technology—that
refers to the panels and cells used to capture the sun’s light—was the right niche for him.

A year into this new enterprise, Sol Orchard, Brothers says the company has well over 100 megawatts in development—one megawatt, according to solar energy statistics, is enough to provide power to between 250 and 500 homes—and he’s hoping to contribute enough energy to local power grids to offset other, carbon dioxide-producing energy sources.

Brothers is also hoping that more banks will see green businesses as a strong, reliable investment. What’s needed in California and elsewhere, he says, is “a real innovation in the financing.”

“Banks are comfortable investing in and providing loans for coal plants and natural gas. The real innovation we need is to get banks more comfortable with renewable energies,” he says. “Once that happens, more consumers will see the benefits of this. Right now it all seems like a process of small steps, and I understand when people get impatient with that. But eventually these small steps can turn into a very big movement.”

A GOOD NIGHT’S SLEEP

Kartheek Raju’s awareness of environmentalism started early.

Every summer, as a child, he worked with a conservation group in India to raise money to protect wildlife from poaching by hunters. That early lesson about mankind’s sometimes threatening relationship to the natural world stayed with Raju. When he graduated from CMC two years ago with an economics-accounting degree, he was eager to put his training to work in the environmental field. Immediately.

Today, at 23, Raju has established Sri Power, a private firm devoted to building and managing solar energy plants in India. Sri Power is one of only two private corporations in India with an operating solar power plant.

In August, Sri Power’s pilot power plant—comprised of 5,000 solar panels set up on about 16 acres of land near Madras—went into operation, making it one of the first privately operated plants in the country. The plant is designed to feed energy into the national grid, and Raju hopes that more plants will one day provide enough energy to break the dominance of coal power plants in the country.

What Raju has accomplished in just two years seems breathtaking—even effortless—but it hasn’t been without challenges. Raju describes the hectic pace of juggling his solar power initiative and a full-time job with the consulting firm McKinsey and Company in its Dubai office. He also points out that the environmental outlook he had as a child isn’t a point of view widely shared in the country. In India, in fact, coal power is king.

“Coal plants are mainly what we have,” he says.

With nuclear and hydroelectric power plants contributing about 25 percent of the country’s energy needs, coal provides the rest.

“It is a disaster,” Raju says. “I’m not only talking about the carbon dioxide emissions. There’s a lot of coal ash that falls on the surrounding areas. It’s in everything we eat. Entire areas have been neutralized by it. Nothing can grow there.”

Kartheek Raju ’08 has established Sri Power, a private firm devoted to building and managing solar energy plants in India. Sri Power is one of only three private corporations in India engaged in such projects.
Even though solar power plants don’t affect their surroundings—“they stay safe and green, cows can still walk through and eat the grass,” Raju says—there is a simple reason why coal is preferred in India: It is relatively cheap. And when a country is struggling with poverty and disease, a low price tag is very appealing regardless of the risks.

“When you have a poor farmer whose family is starving, do you think he worries about the effect on the environment of the pesticides he’s using? He just wants to harvest his crops so he can feed his family,” Raju says. “That is the kind of attitude I faced when I first proposed a solar energy plant.”

Thankfully, however, there were some sympathetic listeners, Raju says, especially in the country’s Ministry of New and Renewable Energy, which has given subsidies to companies like Sri Power to develop solar energy. In setting up the plant, Raju points out that the lion’s share of his time wasn’t focused on construction: It was on getting the financing. He approached numerous international sources, including the World Bank, and wound up finding the best rate—it was a pleasant surprise—in India.

“I approached the government on three fronts: this is safe, it won’t lose money, and it’s good for our country,” he says.

Even though coal power plants can still provide a mammoth dose of energy—about 5,000 megawatts—all in one shot compared to a solar power plant (which can deliver between 40 and 100 megawatts), Raju points out that there are no limits to a solar plant’s scale.

“It can be as big as you want it to be,” Raju says. “Mine is small now, but that is because that is all the money I could raise. Eventually, solar power will be just as cheap as coal; I hope we won’t have to wait more than another five years for that to happen.”

Does Raju feel like a pioneer, exploring an unknown world? He laughs good-naturedly.

“Oh, it’s not like I’ve gone to the moon,” he says. “But I do feel proud to be one of the first in India to do this, and I do feel proud to think I’m helping so that we’ll be able to live in a cleaner, greener world one day.”

**GOING GLOBAL**

Environmentalism is an international concern, and some alumni, like Raju, have taken their expertise into other countries, including Stephen E. Remp ’69, who started his career as an oilman in the early 1970s in Scotland and whose company, Ramco Energy, was a great success in oil and gas during the 1980s and 1990s. In recent years, Remp moved into windpower and turned Ramco into SeaEnergy, which is positioning itself to help with the establishment of wind farms in the seas around Great Britain.

There is also Katrina Polaski ’90, who is helping lead the effort to reduce carbon dioxide emissions for Ireland.

“The pace of change in a small country is amazing,” says Polaski, who majored in economics and now manages a team of engineers and economists for the country’s national energy agency, Sustainable Energy Authority of Ireland. The team’s focus is on low carbon technologies, and the research that they produce helps the Irish government with policy decisions.

It’s a far cry from Polaski’s original training as an accountant at CMC. After receiving an MBA in 2000 from the graduate business school INSEAD in France, Polaski says she was looking for a change. One of the areas she researched was the Kyoto Protocol and international efforts to reduce greenhouse gases—and she didn’t look back.

“I decided renewable energy might be an interesting field in the future,” she explains.

After writing business plans for Irish start-up, renewable energy companies, she joined the national energy agency in 2002 and moved into management of the renewable energy and low carbon technology area in 2005. That phrase, “low carbon technologies,” refers to alternatives to fossil fuels—wind, for instance, or solar, geothermal, and ocean energy—that create less emissions. As part of her job, Polaski represents Ireland in international groups such as the International Energy Agency.
“I really enjoy that part of the job,” she says. “It is really fascinating to see the different level of emphasis put on renewable energy in different countries and to see how that changes as governments change.”

She is also especially proud of the way Ireland’s energy agency has been able to encourage more environmental awareness in individuals such as, for example, through taxes on motor vehicles. Two years ago, she said, the structure of vehicle taxation was changed “so that it would reflect the carbon dioxide impact of the vehicle purchased.” Six months later, the results were very clear: 80 percent of new vehicles purchased were low-emissions vehicles, she said, as compared to 30 percent in the previous six months. How’s that for results!

That’s the great satisfaction of working in a dynamic field in a small country. It has also made a considerable difference, Polaski added, having a Green Party energy minister like Eamon Ryan and an ambitious plan to have renewable sources generate 40 percent of the country’s electricity, a target which is “really high for a country with a small amount of hydro power,” she said. “The policy environment is very encouraging for the moment.”

And, unlike Raju’s struggle against a mindset fixed on coal power plants in India, Polaski says Ireland’s utilities “tend to be positively disposed to renewable energy and are open to changing the way they operate...to maximize the amount of renewable energy we can use.”

Polaski is reluctant to pat herself on the back about her career direction. She says her decision was based on the fact that she saw the renewable energy sector as a growth industry with vast potential. Still, however, her situation is one of those fortunate ones in which career and personal outlook have happened to coincide.

“It’s difficult to develop a career and still find time to do something about the causes you care about,” she says. “I like the idea that my full-time job can be supportive of a worthwhile cause.”
One hallmark of Claremont McKenna College is the idea that its students will go on to change the world. Many do. But why wait until graduation to make that happen? Altering the course of the world’s interactions may as well begin in the undergraduate years, when students are eager to learn, gain new experiences, and try their hand at various leadership roles.

Growing out of the College’s nationally recognized Holocaust Studies program, the Center for Human Rights Leadership (originally the Center for the Study of the Holocaust, Genocide, and Human Rights) was established in 2003 by founding director John Roth, the Edward J. Sexton Professor of Philosophy (now emeritus). Among its contributions to students’ leadership learning: the AnneMerrie Donoghue Fellowship program, a source of support for student summer internships and research jobs in areas pertaining to human rights, with particular emphasis on issues affecting women and children, intended to cover a wide range of activities such as working for organizations that promote human rights or raise awareness about related issues, undertaking research for a scholarly project (including senior theses), or developing an independent program in a relevant field.

Building on this program and through generous advisory board support, in summer 2010 the Center funded 23 human rights fellowships. With projects varying from teaching English to refugees in the Bay Area to economic development in India, the selected students set high goals and spread themselves around the globe, seeking to help make governments and organizations work more effectively.

“The impact of CMC’s human rights interns is extraordinary,” says Director Ed Haley, the W.M. Keck Foundation Professor of International Strategic Studies. “The range of their accomplishments corresponds to the big challenges they encountered—helping, often, the poorest of the poor, and women and children with no other options. Their work included coping with different languages and history, adapting to different weather and food, assisting communities whose needs are immense, and making common cause with people who share their will to make a better future.”

Extraordinary IMPACT

All aspects of social justice are explored through CMC’s Human Rights Fellowships, as 23 students travel the globe to improve basic freedoms and transform communities.

By Lori Kozlowski ’00
Gabriela Andrade ’12
Creating Economic Opportunities for Women
Oakland

Working with a Bay Area-based non-profit that helps immigrant and refugee women start their own small businesses through ESL training and lessons in entrepreneurship and media, Andrade focused on outreach and training.

Kayla Benker ’13
Fountain of Hope
Malawi, Africa

Benker taught English to third and fourth graders at Fountain of Hope, a children’s home in rural Mitundu.

Sara Brikenthal ’13
Human Rights Watch
New York, New York

Brikenthal, who is most interested in exploring and aiding in international reproductive rights, worked with the Health and Human Services and the Middle East divisions of the organization.

Hannah Gordon ’12
Center for Human Rights Leadership
Haiti

Gordon helped to develop a program that collects second-hand medical equipment for donation to Haiti and identified and organized community partners in the U.S. and around the world.

Carly Graber ’11
Paz y Esperanza
Ecuador

Aiding legal staff in preparing case files and offering rehabilitative support, Graber worked with women and children—often victims of human trafficking—affected by sexual, political, and domestic violence.

Krysten Hartman ’11
Latika Roy Foundation
India

At the Latika Roy Foundation, a center for children with physical and mental disabilities, Hartman designed and organized daily activities for children in addition to planning workshops, producing documentaries, and writing articles for an awareness campaign.

Anna Joseph ’13
Lawyers for Children
New York

Joseph shadowed social workers and lawyers, assisting them with their work in the foster care system.

Michelle Kahn ’12
U.S. Holocaust Memorial Museum
Washington, D.C.

Kahn assisted historians in archival research and worked in the museum’s academic publications division.

Ann Kam ’11
Frank C. Newman International Human Rights Law Clinic
San Francisco

Kam worked with lawyers, medical experts, and interpreters to interview immigrants, refugees, and asylum-seekers to provide basic legal assistance.

Amanda Lam ’11
Family Care Cornerstone Project
Cambodia

Lam assisted several orphanages as a teacher and workshop coordinator, working with widows, handicapped individuals, and kindergarten-aged children.

Ian McGinnity ’11
Danish Refugee Council
Kyiv, Ukraine

McGinnity researched democratization and political development of the South Caucasus region, a strategically important post-Soviet area.

Takako Mino ’11
Forum for African Women Educationalists (FAWE)
Uganda

After studying abroad in Uganda last year, Mino wanted to find a way to return.

Her interest in the nation’s education system led her to FAWE, the 2008 recipient of the Henry R. Kravis Prize in Leadership. Through FAWE, Mino traveled throughout the country, setting up workshops for teachers and students on the basics of argumentation, refutation, and debate, and also held a public debate, with an audience of more than 1,000 people.

“After working with young people directly and gaining exposure to various issues, from forced marriages to female circumcision,” says Mino, a competitive debater herself, “I have become more aware about the importance of empowering girls to speak out against oppression.”

Alice Mirlesse ’13
Voix Libres
Bolivia/Switzerland

As an intern at a Geneva-based NGO focused on eradicating the exploitation of children in Bolivian mines, Mirlesse trained in Switzerland and traveled to Bolivia, providing educational workshops and working directly with children.
Samuel Mitchell ’12
ED/A Capital Connect
India
Aiding the organization’s mission to provide an online marketplace of resources from social enterprises, institutional lenders, and investors, Mitchell evaluated investment opportunities and talked with investors.

Melia Plotkin ’12
Transparency International USA
Washington, D.C.
Plotkin researched and prepared anti-corruption materials and set goals for government officials.

Angelica Quicksey ’12
Seattle International Foundation
Seattle
Quicksey conducted research on women’s and youth leadership development.

Pyper Scharer ’13
NIRMAN
Varanasi, India
Scharer became interested in visiting India during a Freshman Humanities Seminar, Individual and Society in South Asia, taught by Nita Kumar, the Brown Family Professor of South Asian History. “I asked Professor Kumar if she knew of an organization I could work with,” Scharer says, “and she connected me with NIRMAN, of which she is cofounder and an honorary director.”

As an intern with NIRMAN, an education and arts organization, Scharer taught elementary-level math in a village school. To help children overcome poor technology and negative psychology, she aided the organization in outlining curriculum for first through fifth grades and creating lesson plans.

“I learned that the poorest people, the ones who by materialistic standards have the least,” says Scharer, “are generally the ones who are willing to give you everything they have.”

Daniela Spencer ’12
Jewish Community Center
Kiev, Ukraine
In her desire to raise awareness of anti-Semitism in the Ukraine, Spencer aided the community center in their Hope Festival against Xenophobia, translated documents, and taught English.

Julia Starr ’12
Shanga Shangaa
Tanzania
Starr worked for this small social enterprise, which seeks to employ disabled people who have been displaced in the Tanzanian society.

Angie Tyler ’12
Women Thrive Worldwide
Washington, D.C.
Tyler assisted in the organization’s department of communications and outreach to help raise awareness and inspire activism around anti-poverty and anti-violence initiatives.

“Interacting with the children was the best part of the job,” says Winter, who recalled a young asylum-seeker from Palestine named Fadi, whose entire family died in a bombing. “These kids do not have it easy by any means, and so your work takes on a whole new dimension. When you work late, it is not about marginally increasing the stock price, but rather about saving these kids from the terrible situation they have been forced into.”

Jackson Wyrick ’11
Israeli-Palestinian Business Forum
Jerusalem, Israel
Wyrick worked for the Israeli-Palestinian Business Forum (IPBF) to clarify commercial law in the Palestinian Authority, finding current legal codes and figuring out how to improve them—then making recommendations on how a model law could work: a perfect fit for his interest in the formation of laws in developing countries.

“Our final product is to be presented to Mahmoud Abbas government,” Wyrick writes, “and will likely become law under a presidential edict.”

Over the course of his time in Israel, Wyrick learned that “there is a very real link between the quality of life and the clarity of commercial law that applies to people. If it is prohibitively difficult to earn a living, quality of life goes down.”
Million Dollar Baker

Guy E. Baker ’67, MSFS, CLU, managing director of BTA Advisory Group, Irvine, is president of The Million Dollar Round Table.

CONTENTS

24 Alumni Notes
Messages from CMCAA President Rick Voit ’78, Class Liaisons Committee Chair Brittany Ruiz ’08, and Class Liaison of the Year Clint Greenbaum ’79; plus, Summer Athenaeum Retreat brings vintage discourse to California’s wine country.

25 Command Performance
Guy E. Baker ’67 presides over The Million Dollar Round Table.

28 Class Notes
Alumni Weekend spotlights friendships, forges connections, and rewards luminaries; plus, a special gift from the Class of 1960 has alumni in stitches.

56 In Memoriam
Founding Faculty Member Daniel C. Vandermeulen, Professor Emeritus at Claremont Graduate University and Assistant Professor of Economics at CMC, was known for his high academic standards and dedication to his students.
CMCAA President’s Message

 Much to Do

This coming year, the CMC community—and our 10,288 active alumni—have a lot on our plates. Rapidly-changing economies, markets, politics, technologies, and social mores have us all working to keep up. As CMCers, naturally, we strive to lead and be ahead of the curve. That’s who we are.

Today’s issues spell opportunity for the relevance of our Alumni Association and the opportunity we have to exercise our common/unique experience as members of the CMC community. It is time to do this.

What do we owe our College? Think about it. Personally, CMC provided my first job (thank you, Jeff Farber ’74), my spouse (Emily Rothrock, Scripps ’79), and a lifelong mentor and friend in Professor Gordon Bjork. And that’s just for starters. I am grateful for the myriad friendships enjoyed over the years and throughout the world. Volunteering for CMC’s Alumni Association has only amplified the benefit of constant contact with people who share the passion and vision that were given to us in four years at Claremont.

It is my privilege to work with the other volunteers who are working with me to keep the CMC culture alive, vibrant, and relevant. Together, we recognize that there is much to be done and have already organized to help make a difference this year. Just to give you a taste:

Gigi Birchfield ’82 P’12 is leading the Career Task Force to answer the following questions: How do we unlock the power of CMC’s network to give our grads every possible advantage in the job marketplace? How do we help those of us who find ourselves between jobs? Or those who have work and want to promote our skills and talents within the CMC community? It is not acceptable to cede this capability to schools like USC in California or Notre Dame where I live.

Jessica O’Hare ’00 and team are launching Forum for the Future, our effort to identify and encourage future leaders for CMCAA and our College. Working with President Gann and our administration, we hope to identify those with an outstanding passion for our college, from the last ten years’ graduating classes.

Ryder Smith ’96 is leading our Communications Committee to make sure that our alumni accomplishments and networking successes, both large and small, are communicated effectively. CMC, through our presence on Facebook and LinkedIn, already has a good lead here. Ryder’s group will also be working with CMC Magazine and other departments to utilize every opportunity to encourage our culture and get the message out.

Kevin Blair ’06 is already working with his Events Committee to activate our alumni population to attend fun, stimulating, and worthwhile activities. Front and center for Kevin’s group is Alumni Weekend, which they feel will benefit from an additional dose of creativity and tie-ins with faculty and resources right on our campus. The success of our last two Summer Athenaeums, Kevin feels, bear witness to the intellectual stimulation—and fun—that CMCers can bring to a weekend.

Reid Dabney ’73 is leading CMCAA’s (ever-important) Giving Committee. Reid’s team has the advantage this year of working directly with VP for Development & External Relations Ernie Iseminger, just on board with CMC from Oberlin College. Director of Annual Giving Patrick Roche, who joined CMC’s staff last year from Cal Tech, is already bringing superb expertise to the “ask” side of our alumni experience. Watch for upcoming news on our Class Ambassador program, where alumni—including our Trustees—are stepping up to represent each class year.

Bob Walker ’64 and team, meanwhile, are working to keep CMC traditions and our sense of perspective alive during this year of intense work. Their committee is Strategy/Administration. Did you know that there are no less than three independent efforts, started very recently, to chronicle the stories that constitute CMC’s culture? Despite all the challenge and change, it appears that CMC alumni very much want to connect with our tradition and history.

Finally, Carol Hartman ’86 and Boyd Hudson ’73 P’05 P’12 are co-leading our Chapters organization, which I consider the heart and soul of our life together. Chapters are where we come together for a variety of activities, rediscover the fun we have together, and where CMCAA will find its next leaders. Resources are further stretched by the energy and growth we now have globally. (I can’t wait for the College to send me to Delhi for a chapter event—although I’m not holding my breath!)

You can imagine that because of all this activity, it is now critical for all of us—as individuals and as the Alumni Association—to work in close partnership with our Trustee leaders and College staff. Look for some very direct and exciting partnerships in the coming year.

I’d like to ask you to think about what CMC has given you over the years. I encourage you to support CMC with your energy and resources as you are able, and to think about how you can pitch in to help us with this wonderful task.

Rick Voit ’78
richard_voit@ml.com
CLASS LIAISON NEWS

As the new chair of the Class Liaisons Committee, I had the incredible task of poring over past issues of the CMC Magazine. After spending a few hours in the Alumni Office with a box of Some Crust, I learned a few things about our great liaisons:

First, they go above and beyond the call of duty by hosting impromptu reunions and happy hours, sharing online photo albums of their classmates, telling you about the latest and greatest alumni news, and creating class Facebook groups—all in addition to their defined responsibilities of collecting news from their classmates, attending conference calls, and staying current on your whereabouts. Bob Long ’52 even does double duty as the liaison for two classes!

Second, it’s a testament to the efficacy of the liaisons that the Class Notes are equally rich from Pacesetters to recent graduates. Our liaisons work hard to ensure that your class notes aren’t just wedding and baby announcements (although we want those, too!), but also recollections of good times at CMC, news of exotic world travels, commentaries on world events, and stories recounting the activities of day-to-day life.

Every year, we have a standout among the standouts. From clever topic prompts to well-composed and witty notes, Clint Greenbaum ’79 is a rock star liaison. With tales of his wedding invitation from the Clintons and his possible role as the next American Idol judge, Clint’s superstar reach crosses class lines. A groupie from the Class of 2012 sent Clint fan mail for his note on the munchies, a first in Class Notes history!

In appreciation for his tireless efforts reporting the stories of the great Class of 1979, Clint is this year’s recipient of the prestigious Class Liaison of the Year Award. Clint joins the ranks of Ken Gilbert ’73 and Jake Zimmerman ’96 in the Liaison Hall of Fame. Congratulations! (And please take a moment to review his acceptance letter and speech, respectively, in this issue and on YouTube.)

Class Notes are the most read and, indeed, the must-read section of the CMC Magazine. Keep sharing your stories with us.

Sincerely,

Brittany Ruiz ’08
Chair, CMCAA Class Liaisons Committee

2010 LIAISON OF THE YEAR

Clint Greenbaum ’79

Unfortunately, I was not born to be the second coming of Henry Kravis ’67, but I was born to be the CMC Class of 1979 Liaison! If I remember correctly, I think my CMC acceptance was conditioned on it. When I wanted to become a dual political science and economics major, I was persuaded by my advisor that CMC had more than enough budding, brilliant politicians and business leaders in my class. “Switch to literature and focus on writing,” and then under his breath I could have sworn my advisor added, “You’ll be a great class correspondent.” So at CMC I did learn how to write. But then I lost my way: I went to get an MBA at Wharton where I learned how to add and subtract and ventured on to a Wall Street career. Luckily, amid the financial meltdown of 2008, with the job open, I fought hard to earn my real calling: Class Liaison. Working day and night, neither steroids nor kickbacks were necessary for me to win the ultimate prize, Class Liaison of the Year. Thank you, CMC, for allowing me to fulfill my destiny!

A la the Academy Awards, go to YouTube and search for “CMC Class Liaison of the Year Acceptance Speech.”

Note to other Class Liaisons: Don’t expect a letdown. Like the Lakers, I’m going for a repeat.

— Clint Greenbaum ’79

Command Performance

As president of The Million Dollar Round Table (MDRT), Guy E. Baker ’67, MSFS, CLU, and managing director of BTA Advisory Group, Irvine, is responsible for development, policy, strategic planning, and governance of an elite group of financial professionals. During an interview with Kelsey Brown ’13, Baker shared his thoughts on four key leadership skills learned during his 34 years as a volunteer with MDRT:

**The Power of Delegation** – One of the most important aspects of leadership is to leverage your time. We all have the same 24 hours. But how you use that time is the difference between success and significance.

**The Power of Trusting Others** – The hardest part of delegating is watching another person fail. Yet, failure is the backbone of success. A real leader is a coach and a cheerleader. Their job is to bring assurance and to build confidence in the future leaders.

**The Power of Principles and Virtues** – The character and integrity of an organization is built on the beliefs of the entity, the virtues and the principles. Leadership must not only establish the guiding principles but then administer them with integrity and virtue. It takes strong, consistent reinforcement of these virtues and principles to permeate an organization and sustain it. Only dedicated and committed leaders can do this.

**The Power of Teaching** – The need to continually grow and learn must be an inherent principle within the organization. Leaders must innovate and motivate, but through purpose and vision. It is the transference of vision that attracts and retains talent vital to the long-term success of the organization.

For a full interview transcript, visit cmc.edu/magazine.
Alumni Promoted within Annual Giving Team

Josh Walter ’01, senior associate director of annual giving, has helped build more than 15 percent growth in the Parents Fund each of the past two years, says Steve Siegel ’87, associate vice president for development. He now is tasked with ensuring success of the new President’s Leadership Council and athletics fundraising—and has set his sights on growing the CMC Parents Fund to more than $1 million by cultivating and soliciting top parent donors directly while overseeing the operational elements of the program.

Why did you come back to CMC? After fulfilling my active Army ROTC commitment, my wife, Marisa (Pearlman) Walter ’98 and I found Claremont pulling us back both due to the opportunities and friends and family nearby. Working in the advancement office seemed like a perfect fit for my organization and leadership skills.

Why have you stayed? I’ve always loved CMC. How could I pass up working for something that I love and in an environment that is so energetic and fun?

How did your CMC education and experience prepare you for a career in development? A career in development requires you to wear many hats. Whether it is fundraising for a multitude of initiatives, planning events, or finding more efficient ways to organize, working in development certainly keeps you on your toes as every day is different. During my time as a student at CMC, I honed my multi-tasking skills playing Stags football, participating in ROTC, working as an ASCMC officer, and going to class.

Why do you give to CMC? I could not have attended CMC without gifts the College receives each and every year. I treasure my time as a student and would not be nearly the man I am today if it wasn’t for the generosity of those who came before me. By giving back to CMC now, I know I am positively affecting many young people along their path.

Greg Gallagher ’07, associate director of annual giving, has created innovative programming around the Res Publica Society and President’s Society this year. He will continue to grow the membership of these recognition clubs, reports Siegel, including moving the number of Res Publica Associates northward and ultimately transitioning Res Publica Associates to the ranks of the Res Publica Society and beyond. To grow membership and dollars, Greg will assume a significant portfolio of leadership annual giving prospects.

Why did you come back to CMC? Immediately prior to coming back, I had been raising money for arts scholarships for a small not-for-profit in New York. Education is my cause, so the work was satisfying enough, but when I heard about an opportunity to come back and help CMC, I jumped at it. Not all scholarships are equal, and I think CMC’s education is a cut above.

Why have you stayed? The people. I work on a great team, and we have a very collaborative process. The rest of the time, I’m working with CMC students and alumni. It can be a lot of fun.

How did your CMC education and experience prepare you for a career in development? I was a PPE major, so there were a lot of lessons to apply. Professors Roth, Elliott, and Blomberg did a good job of teaching me that I can be confident and wrong at the same time. So, rather than telling alumni what I think they should care about, I try to listen and learn about why CMC matters to them.

Why do you give to CMC? In this job, I’ve met a lot of great people who work for really good colleges. When I ask them, “What is your college’s mission?” they often have trouble answering. I don’t have that problem. CMC’s approach to the liberal arts isn’t a scattershot curriculum. This school works to prepare young people for lives of consequence in the public and private sectors. I’ve heard Trustee David Mgrublian ’82 P’11 say that if you believe in an organization’s mission, it only makes sense to work at furthering that cause. It’s important to me that our school, which has a mission, and a good one, gets all the support it can.

Summer Athenaeum Retreat Features Vintage Discourse

Pencils scribbled notes as Microsoft’s Scott Mauvais ’90 began a 45-minute quest to both inform and challenge the assembled crowd. Like most 4th audiences, the self-selected group took pleasure in engaging presentations and post-lecture discussion. Unlike a typical on-campus assembly, however, these 60-odd listeners were nearly three times the average age of a CMC student.

The second annual Summer Athenaeum had officially begun and, in its second year, the weekend was a success across the board, say participants.

“I think that people have responded so positively because this really is the distillate of Claremont experience,” says former CMC trustee Dick Butler. “This is the best of the best.”

Attendees were treated to a wide array of topics, from Mauvais’ talk on generational changes to a gripping presentation on Cyber Security by Darin Andersen ’87, COO of ESET, to panel discussions on corporate governance and economic predictions. Speakers sought to answer difficult questions: How can new media like Hulu generate revenue? What is the future of U.S. energy policy?

This intellectual fancy was complemented by nightly wine tastings and an array of gourmet food at the Sonoma Mission Inn. The weekend’s crowning culinary experience was “Paella, Sangria, and Conversation” at the Lavender Hill Estate, a historic compound overlooking the Sonoma Valley; there the group was entertained by local paella chefs who crafted the Spanish delicacy in two table-sized pans outdoors.

“Everybody comes away incredibly rejuvenated; they can’t wait for the next one,” says organizer Carol Hartman ’86. “Everybody’s leaving with goose bumps, which is what it should be.”

— Gordon Voit
A Night of Special Honors
2010 CMCAA Awards Dinner

The College’s annual Awards & Honors dinner is the opening celebration of Alumni Weekend and an occasion to toast CMCers who’ve demonstrated outstanding commitment to the College and to public service.

On May 20, the Claremont McKenna College Alumni Association celebrated five individuals, including a professor and a longtime CMC staff member, who have supported the College in exceptional ways. Bringing them each to the stage was CMCAA President Rick Voit ’78, who served as master of ceremonies.

**John P. Faranda ’79**, vice president for alumni and parent relations at CMC, received the inaugural John P. Faranda ’79 Student Service Award, a new award recognizing an alumnus who has made a significant impact on the lives of CMC students. The CMCAA board surprised Faranda both by establishing the award in his name, and honoring him as the first recipient, coinciding with his 25th anniversary on staff at CMC. Aside from his professional roles at the College, the award recognized his dedicated service to the Community Friends of International Place, his management of the Claremont Cougars Lacrosse team, and his dedication to the concept that students are, indeed, “alumni in residence.”

**Manfred Keil**, associate professor of economics, received the evening’s CMCAA Honorary Life Membership. In his remarks, presenter G. David Huntoon ’65, who worked with Keil on both Rose and Lowe Institute projects, described his friend as “bright, with a great sense of humor.” Keil has served as chair of the Robert Day School of Economics and Finance, as a mentor for the Class of 2010 Posse Foundation scholars, and as a Rose Institute Fellow.

**Bob Emett ’50** was given the night’s Eugene L. Wolver Jr. ’51 Lifetime Service Award. In his remarks, Wolver praised Emett’s dedication, devotion, leadership, and service to the College. Emett served as CMCAA president from 1963 to 1964 and served as the first full alumni trustee in 1968. He chaired the first alumni relations committee, oversaw the renovation of The Hub, established the Emett Student Center, and funded the Robert L. Emett Scholarship.

In other honors, **Cary Davidson ’75**, political and elections attorney, received the Jack L. Stark Distinguished Service Award. Presenter Jack Stark ’57 noted that Davidson “serves and works diligently to improve his community.” Davidson was CMCAA president from 1997 to 1998, an alumnus trustee for three years, a member of the Rose Institute Board of Governors, and also founded the Davidson Political Education Fellowship.

**Harry McMahon ’75 P’08 P’09**, executive vice chairman at Bank of America/Merrill Lynch, received the George C.S. Benson Distinguished Achievement Award. In her remarks, presenter Laura (May) Grisolano ’86 described working with McMahon as “an advanced course in senior leadership.” McMahon is the chairman of the CMC Board of Trustees and a founding member of the Kravis Leadership Advisory Board.

—Tiffany Williams ’05

The efforts of Hartman, here with CMCAA President Rick Voit ’78 and a box of John Anderson ’84’s exquisite Woodhouse chocolates, were greatly appreciated. “Carol is great,” says John Faranda ’79, vice president for alumni and parent relations. “She is superb at connecting people and enhancing the synergies between them.”
ROBERT S. HIRSCH ’52, of Vero Beach, Fla., died July 22. Hirsch was born in Sacramento. While at the College, he played varsity football and participated in ROTC, the Social Committee, and Student Court. He served in the Army during the Korean War. He was a real estate broker and developer in Vero Beach and Newport Beach. Hirsch is survived by his wife, Mildred; son, Robert; and daughter, Louisa Beers; three stepchildren; and four grandchildren.

BENDIX HEIDE ’53, of Estepona, Spain, died April 3. He transferred to CMC from the Oslo School of Commerce in Norway, where he also served in the military. Heide was the retired general manager of Ormond House in London, and was intimately involved in establishing CMC’s Euromeet program.

STEVENS MANNING JR. ’55, of San Francisco, died Jan. 13. He attended Midland School in Los Olivos and served in the U.S. Navy Medical Corps during the Korean War prior to enrolling at CMC. Manning is survived by his wife, Nancy Wickware; five children; and 12 grandchildren. He is remembered by his family for his love of the outdoors and his boundless joy in living every moment of his life to the fullest.

PAUL GRAY ’57, of Santa Barbara, died Feb. 5. A partner at Gray and Gray Architects (formerly Warner and Gray), he designed museums and homes, including the Montecito residence of Larry Hamnett ’57. Gray retired in 2005 and transferred the business to his son, William, and daughter, Martha. He began his career as a building contractor at Rognstad & Associates in Pasadena.

JOHN T. FREEMAN ’62, of Coronado, died June 10. Freeman earned a B.S. in economics from CMC and an MBA in finance from USC. He served two years of active duty and four years of reserve service in the U.S. Army Ordinance Corps, and was discharged as a first lieutenant in 1968. For more than thirty years Freeman served in a variety of accounting and financial positions with start-up/emerging technology companies and large multinational firms. He was an active member of the Optimist Club of Coronado, serving as president from 1992-93 and as treasurer for many years, and was an Elder at Graham Memorial Presbyterian Church. He also sailed, bicycled, and volunteered on a bicycle committee for the City of Coronado and for Meals on Wheels. John is survived by his wife, Lucy; daughters, Nicole and Catherine; and son, Eric; and grandson Colin.

RICHARD GRAVES JR. ’63, of Las Vegas, died Feb. 21. A business economics major, Graves played water polo and was assistant manager of the baseball team while at CMC. Graves was affiliated with Robert’s Realty in Las Vegas.

MARK MACHOGAN ’69, of Seattle, died July 4. MacHogan transferred to CMC from Harvey Mudd College. While at CMC, he was photo editor of the Collegian and a co-writer and producer of the Annual North Melodrama. He was a member of Mensa, the Burien VFW, and the National Association of Letter Carriers Union. MacHogan volunteered for both the English-Speaking Union and the Scottish History Society. A Vietnam veteran, his life was celebrated with a military service at Tahoma Cemetery in Kent, Wash. He is survived by his wife, Lisa.

M. ROBERT LEACH ’70, of Saratoga and Lakeshore, died Sept. 26, 2009. After graduating from CMC and Stanford University, he began his career with Arthur Andersen, where he remained for more than 20 years. He then worked for Cadence Design Systems in San Jose until retiring in 2000. In retirement, he was an avid cyclist, SCUBA diver/instructor, and firefighter and EMT with the Huntington Lake Volunteer Fire Department. Leach also supported education and the arts as a member of the Cal Poly President’s Council—which awarded him with the Dean’s Philanthropy Award in 2008 and the Stole of Gratitude in 2009—and the board of the San Jose Repertory Theatre. Bob is survived by his wife, Maggie; and daughters, Meganne and Eryn.

ROBERT M. “GUS” BAUER ’71, of Wichita, Kan., died April 10. An economics major, Bauer served as senior dorm president, senior dorm treasurer, junior chairman of the food committee, and participated in dorm athletics. After graduating from CMC he pursued a career in sales.

JOHN G. ALCOCK ’79 died April 1, 1991. The youngest of 12 children, he had extensive family connections to the Five Colleges: He was the son of Ermina Aguirre (SCR); nephew of Jane Alcock (SCR) and Edward Aguirre ’49; and brother of James Howell ’66, Robert Alcock ’67, and Charles Alcock (HMC). Alcock transferred to CMC from Citrus College in Azusa.

ROBERT OWEN ’81, of Huntington Beach, died March 19. An economics-accounting major, Owen supplemented his coursework with studies at Fullerton College, Merritt College, and California State University, Fresno.

ERIKA ANHOOD KEENSE ’86, of Newport Beach and Rancho Palos Verdes, died July 18. Anhood Keese transferred to Claremont McKenna College from Bucknell University in 1993. She participated in clubs, organizations, and committees including the James Madison Society, College Republicans, Student Alumni Relations Council, Volunteer Student Admission Committee, Senior Class Council, and the Women’s Forum. Anhood Keese also was involved with the Associated Students of Claremont McKenna College as secretary and publicist, a member of the Social Affairs Council, special assistant for clubs and organizations, and a member of the Food Service Committee. Her honors and accolades ranged from a Who’s Who nod to a role at the Planet Leadership Conference in 1994. On the tennis court, Anhood Keese competed with the Athenas varsity team; she was named team captain in 1995 and earned first-team All-SCIAC honors in addition to top-20 Western Region and National individual rankings. After graduating with a double major in economics and government (honors), she pursued a successful career in management consulting and later became president of Florence Filter Corporation, a family business. She is survived by her husband, Gregory Keese ’95; and her daughter, Sofia.
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