GET ON THE BUS

4 months, 25 cities, thousands inspired. Zach Ingrassi ’12, Ches Temple ’12, and Hannah Gregg ’12 are crossing the United States by bus to fight poverty. They’re also among a growing number of CMER alumni out to change the world through social entrepreneurship.

HONOR ROLL OF DONORS 2011–2012

CMC'S FIFTH PRESIDENT SELECTED
THE BOARD’S ANNOUNCEMENT · PAGE 4

WINTER 2013
Vanessa Carter ’08 is like a missionary for student-run microfinance. As executive director of the Campus Microfinance Alliance, she’s teaching Generation Y peers how to start student-run microfinance organizations on their college campuses, which then offer microloans and some training to struggling business owners in their communities. Loans of $500 to $10,000 are already rescuing owners of ailing hair salons, daycare centers, bakeries, landscaping businesses, and restaurants. “These are individuals who can really benefit from a small investment,” Carter says. “They often have low credit scores, or are small start-ups, which precludes them from accessing traditional banking services.”

“Small businesses are at the heart of America’s economy,” Carter says. “We are using college students’ creativity, plus the wealth of resources they can tap into at a university, to build stronger businesses.”

Campus Microfinance Alliance represents over a dozen student-run microfinance groups, mostly at East Coast colleges and universities. Collectively, they’ve loaned out more than $350,000, and Carter sees that mushrooming. In the past year, students at 80 universities across 30 states have made inquiries. A new, eight-week Lead for America summer fellowship launched by Alliance is teaching socially minded students how to start microfinance orgs on their campuses. Although the student-led groups fundraise and operate independently, they join the coalition to share resources, engage with like-minded peers, and access Alliance’s small grants and technical assistance programs.

“Starting one of these organizations is extremely challenging,” Carter says. “But we can provide the right training and relationship- and skill-building to help students lead more effective organizations from the ground, up.”

Can student-run organizations make money? Not much, she says. Most groups charge fees for their services, but U.S. microfinance organizations really haven’t turned a profit or become sustainable. “We think of campus MFIs as social enterprises,” she says.

Carter was awarded a Projects for Peace grant while at CMC. In summer 2007, she helped organize a pilot program in South Africa for 20 American students, which led to their role in patching up a daycare center and building two libraries. Those efforts helped found D.C.-based ThinkImpact, where she worked right after graduation, connecting American college students with experiential entrepreneurship education in rural African villages.

In November, CMC’s Center for Civic Engagement and the Kravis Leadership Institute sponsored her visit, which included an Athenaeum lunch address, and microfinance workshops for students, RDS scholars, and master’s students.

“We’ve seen a tremendous increase in students who are focused locally, and addressing critical challenges in their own communities,” Carter says—including at CMC, where she’s already been approached. “Of course, there’s the example of Chris Temple ’12 and Zach Ingrasci ’12,” Carter says. “But I imagine that doesn’t even scratch the surface of those wanting to get involved.”
Departments

2 WEBSCLUSIVES
Forbes ranks CMC No. 17 in a brand-new category for the media company: Most Entrepreneurial Colleges in America; CMC students continue to help local nonprofits in and around Claremont operate more efficiently through SOURCE; and, are you ready for sustainable protein? Crickets are coming to snack bars near you, thanks to the CMC founder of Chapul Bars.

3 PRESIDENT’S MESSAGE

57 PROFILE
It was during a class at Claremont McKenna College that Aron Khurana ’09 discovered how sports can be linked to social change. Inspired, he started 847 Hoops with his former high school basketball coach, offering free basketball camps to sixth- and seventh-graders. Apart from upping the youngsters’ court skills, Khurana hopes the benefits will extend to the communities they play in.

60 CLASS NOTES

83 IN MEMORIAM

84 FACULTY BOOKSHELF
Catch up on the latest titles from professors, and discover what some of them are currently reading.

Features

4 CMC Names its New President
The Board of Trustees of Claremont McKenna College has elected Hiram E. Chodosh as CMC’s fifth president. Chodosh, 50, serves as Dean of the S.J. Quinney College of Law at the University of Utah, where he also is the Hugh B. Brown Endowed Presidential Professor of Law and Senior Presidential Adviser on Global Strategy. Chodosh will take office on July 1, 2013.

6 On the Cover
Big ideas smart small. Zach Ingrasci ’12 and Chris Temple ’12 were well aware of the catchphrase in June 2010, when they flew to Guatemala and committed themselves to living in unmitigated poverty for eight weeks. Their goal was to understand as intimately as possible how the world’s poorest people survive on less than $1 a day, and then beyond that, what can be done to help. The experience led to the start-up of Living on One, which then launched a documentary and bus tour, and a call among their peers to social action. CMC professor Ron Riggio P’10 says Ingrasci and Temple represent a generation that is “chomping at the bit to solve the world’s problems through practical application, and solve them now.” Through the College’s experimental new Center for Innovation and Entrepreneurship, students inspired by Living on One and other examples of CMC’s change-maker spirit, will get a guiding hand.

14 Updates from CMC
We’re still reeling from a series of history-in-the-making announcements last fall that collectively speak to the remarkable work that goes into making Claremont McKenna College a premier liberal arts college. Among them: the College has surged past its $600-million Campaign goal and is looking ahead to a state-of-the-art fitness and athletics center.

18 Honor Roll 2011-2012
The Honor Roll recognizes those who supported Claremont McKenna College during the July 1, 2011 to June 30, 2012 fiscal year. Tucked within this year’s pages are snapshots of CMCers, both current students and recent alumni, who reflect a growing interest in social entrepreneurship—that is, businesses that do good and have clear social value.
Forbes Thinks CMC is Pretty Entrepreneurial

When Forbes ranked Claremont McKenna College No. 17 in a brand new category this year—Most Entrepreneurial Colleges in America—the media company happened to mention that Forbes rankings tend to reward small liberal arts schools, partly because teacher quality, as reported by the students, is better than it might be at a mega university. Although Forbes didn’t list it when they noted CMC’s entrepreneurial prowess, CMC is home to the Innovative Start-Up Award, which pays $25,000 in “seed capital” (as certain milestones are met) for a student or student team’s business, directed through the College’s Kravis Leadership Institute.

Getting Right to the Source

What’s better than having an enthusiastic, hands-on volunteer putting time and effort into your nonprofit? Answer: Having a committed pre-professional donate their valuable human capital skills to increase your efficacy and create a lasting impact. SOURCE Nonprofit Consulting, based at Claremont McKenna College, has grown its student involvement to 30 highly skilled employees since 2005 and offers a wide array of consulting services that include program evaluation, marketing analysis, and development.

Mmmmm, crickets

We have to admit that even the slightly squameish were instant converts. Yes, apparently campfire crickets can be tasty critters when roasted and ground into a densely nutritious protein powder found in a new healthy snack food: Chapul Bars. You’ll read a little more about this business in the coming pages. But essentially it was dreamed up by Pat Crowley ‘02, an outdoor enthusiast whose passions include hydrology, wilderness exploration, whitewater rafting, and, to be sure, bringing American cuisine to a new level of globally responsible consciousness. Well, on an afternoon when he just happened to be in the Los Angeles area, Crowley’s buddy and business mate Dan O’Neill ’02 was an incredibly gracious guy, and stopped by his alma mater with two distinct flavors of fresh cricket-protein bars to sample. Delicious or disgusting? We rolled cameras to capture responses from inquiring palates at CMC, and the resulting video can now be enjoyed on the College’s Vimeo channel at no additional calories to you.
Success Through Social Engagement

It all began in 2010 when, as four college students, we spent our summer living on one dollar a day in a rural Guatemalan village. Our academic and professional understanding of economic development didn’t prepare us for what we would go through. We battled E.Coli, financial stress, and the realization that there are no easy answers. Yet, we found hope in the inspiring lives of our neighbors and friends. Ever since, we have devoted ourselves to telling these stories in a way that will inspire us all to confront global poverty.

**That is how CMC graduates**

Chris Temple ’12 and Zach Ingrasci ’12 begin their story of *Living on One*. Their journey, featured in this issue, and reflected on the cover, is securely fastened to the larger issue of social entrepreneurship and leadership at CMC—a movement that appears to be ascending gradually, noticeably, and impressively, among our students.

What is inspiring about Living on One, for me, is not just the innovation and courage of the students who founded the organization—it is their inspiring, infectious commitment to rally their peers into solving the issue of global poverty. Ambitious? Certainly. But their sincerity—just watch the chronological video dispatches of them in Guatemala, upbeat and committed, despite unforeseen challenges—is affecting, if not forceful. Their message is being heard by their own generation, as well as a slightly more mature audience that is capable of investing in this swelling network of philanthropy.

Temple and Ingrasci mirror today’s determined entrepreneurs who are designing creative remedies for social maladies. They know how to cast a wide net, harness the power of the Internet, leverage social media, and document the realities of suffering communities in a way that is positive and respectful to those affected, and memorable to those of us positioned to help. Through their words and camera lens, we watch microfinance take root in a community in Guatemala, offering modest but sustainable economic solutions to poverty.

Kyle Weiss ’15, who is also featured in the magazine, is doing the same through sports. His nonprofit FUNDaFIELD, which develops soccer fields for children in countries too poor to develop their own, is a superb idea turned reality. Children in places such as rural Africa benefit from the emotional, social, and physical aspects of play in their daily lives. FUNDaFIELD combines fundraising with advocacy to help communities build fields that now provide those opportunities to their young. Not surprisingly, Weiss has been honored three times for these achievements, including his placement on the Youth Service America list of the world’s top 25 most powerful and influential young people.

Entrepreneurship, innovation, and leadership are essential to the core mission of CMC. In keeping with this tradition, this fall we were excited to launch the new, experimental Center for Innovation and Entrepreneurship (CIE). The Center is dedicated to supporting student curricular and co-curricular entrepreneurship activities; it captures the energy and creativity of our students and highlights the essential support of faculty and alumni to create new opportunities for undergraduates.

The idea behind the Center began last spring, when CMC student entrepreneurs, both commercially focused and social-mission focused, approached the Kravis Leadership Institute, the Robert Day School, and the Dean of the Faculty to explore the possibility of formalizing a program for innovation and entrepreneurship. A steering committee to guide the evolution of the program was formed in early September among faculty members Hilary Appel (Podlich Family Professor of Government and George R. Roberts Fellow); Brock Blomberg P’13 P’16 (Dean of the Robert Day School of Economics and Finance, Peter K. Barker ’70 Professor of Economics and George R. Roberts Fellow), Gary Evans (HMC), Janet Smith (Von Tobel Professor of Economics), Jay Conger (the Henry R. Kravis Research Chair in Leadership Studies and Chair of the Kravis Leadership Institute), and Sarah Smith Orr (executive director of the Kravis Leadership Institute). Student leaders on the committee were Tyler Sonnemaker ’15, Julian Mackie ’15, and Miles Bird ’13.

At the kick-off in September, CMC alumni, such as Wayne Slavitt ’80, president and CEO of The PrimeMark Group (which works with growing companies to maximize business value), made the trip to campus to discuss entrepreneurship and business development with students. It was a perfect example of the entire CMC community—students, faculty, staff, and alumni—collaborating on a truly innovative program that we expect will have a lasting and powerful effect on economic and social issues.

There is a reason that *Forbes* has named CMC one of the most entrepreneurial colleges in America for 2013. Entrepreneurship is part of the ethos of the College, and we wait, with great anticipation, to see which routes this new generation of business leaders will travel to address some of the world’s most pressing business and social challenges.
Dear Fellow Members of the CMC Community:

On behalf of the Board of Trustees, we are delighted to bring you exciting news as the year is coming to an end. On the unanimous recommendation of the presidential search committee, the Board has appointed legal scholar and law college dean Hiram E. Chodosh as the fifth president of Claremont McKenna College and successor to President Pamela Brooks Gann.

The committee has considered many excellent candidates during the past year. What made our process move smoothly and effectively, and what made our decision unanimous, were Hiram's many, varied accomplishments and qualifications, which all speak to a tradition of excellence fostered at CMC since it opened its doors in 1946.

President-elect Chodosh, 50, now serves as Dean of the S.J. Quinney College of Law at the University of Utah, where he is the Hugh B. Brown Endowed Presidential Professor of Law and Senior Presidential Adviser on Global Strategy. He will take office at CMC on July 1, 2013.

The tenures of our college's presidents, from George C.S. Benson to Jack Stark to Pamela Gann, have been marked by singular intellectual curiosity and administrative brilliance - two key qualities that fully characterize the personality and career of our new President-elect.

Hiram has cultivated a wide-ranging scholarly career that has an impressive, formidable global reach. After receiving his B.A. from Wesleyan University and his J.D. from Yale Law School, Hiram went on to become a leading expert in institutional justice reform. He is the author of six books and dozens of major articles. He has served as a Senior Fulbright Scholar in India, and as an advisor to the U.N. Development Programme in Asia, the World Bank Justice Reform Group, the International Monetary Fund Legal Department, the State Department, and many supreme courts, ministries, and commissions in the Middle East and Asia.

As an educator and administrator, Hiram is recognized as a leading architect of groundbreaking educational models that enhance the experiences of students. Additionally, he has developed interdisciplinary research projects, the adaptive use of technology, and global legal education that encourage a culture of social engagement within the world of higher education.

During the selection process, it was clear that Hiram was an exceptional candidate. His twofold career demonstrates what is most important for our community: He understands the issues confronting both administrators and scholars. His own educational background also reflects the value of a liberal arts tradition in producing graduates who are brilliant thinkers and who will engage with the world in meaningful, substantial ways.

As her tenure as president nears its completion, and as her career at the College begins as a Professor of Legal Studies, Pamela leaves not a single legacy but many extraordinary legacies for which we are grateful. At CMC, Hiram will meet a tight-knit, supportive community of students and scholars, a thriving network of research centers and off-campus programs, and an energized and committed base of supporters among our parents, alumni, and beyond. To each of these areas and so many others, we have no doubt that Hiram will bring his unique, considerable vision as Claremont McKenna College looks ahead to the next stage of its growth and development.

We are very pleased to welcome Hiram E. Chodosh to our wonderful community.

Sincerely,

Harry T. McMahon ’75 P’08 P’09
Board Chair

David G. Mgrublian ’82 P’11
Chair, Search Committee

For more information about President-elect Chodosh, go to: www.cmc.edu/presidentelect/index.html
CMC Names its Fifth President

Hiram E. Chodosh will take office on July 1, 2013. Chodosh’s selection was announced to the CMC community on Dec. 6, in a Letter (left) from Board Chair Harry McMahon ’75 P’08 P’09 and Search Committee Chair David Mgrublian ’82 P’11.

Chodosh, pictured with wife, Priya Junnar, says preparing future leaders should include a capacity for critical thinking, imagination and creativity, collaboration and communication skills, character, confidence to criticize and solve major problems, and the ability to work across cultures and through barriers whether political, racial, and gender- or class-related. “A good, strong liberal arts education engages students in these partitions and confronts them with them,” he says, “but teaches them to transcend them and reconcile them.”
4 MONTHS, 25 CITIES, THOUSANDS INSPIRED.
ZACH INGRASCI, CHRIS TEMPLE, AND HANNAH GREGG ARE CROSSING THE UNITED STATES BY BUS TO FIGHT POVERTY. THEY’RE ALSO AMONG A GROWING NUMBER OF CMCERS OUT TO CHANGE THE WORLD THROUGH SOCIAL ENTREPRENEURSHIP.
When the camera pans the airport on June 18, 2010, Zach Ingrasci and Chris Temple are cheerful, bright-eyed college kids in khakis and T-shirts. They also are admittedly nervous—and sweating. A plane is about to fly the CMC sophomores to Guatemala, where they will immerse themselves in deep-rooted, crushing poverty for eight weeks before returning to their native soil with a powerful story of social entrepreneurship.

Would they face enormous uncertainties? Yes. Would they be successful? They hoped. But without question, the incredible potential rewards compensated for the risks. Nothing would compare, they knew, to having real impact and changing people’s lives. In essence, they were about to become honest-to-goodness faces of a generation that CMC professor Ron Riggio describes as “chomping at the bit to solve the world’s problems through practical application, and solve them now.”

For these two social entrepreneurs, who graduated in May, there was no turning back that summer. They were committed to knowing what life is like for the world’s 1.1 billion people who live on less than $1 a day. It was one thing to read about the shocking numbers in class, but another to live as intimately as possible with the reality. So on that June morning two years ago, they knew their dreams of saving social responsibility were about to run wild in the rural community of Peña Blanca. They were staring at the great unknown, and it was staring back.

After applying for funding from nine different places (and getting turned down), Ingrasci and Temple finally got a last-second yes from the Whole Planet Foundation—a private, nonprofit established by Whole Foods Market, as well as some funding from CMC students. With about $4,000, they had enough money for tickets to fly themselves and two friends (both of whom were camera men) down to record the experience.

Like the poorest of the poor, they arrived in Peña Blanca committed to living on just $1 a day, each. It paid for a house with a dirt floor and a tiny piece of land on which to grow radishes, but not much else. During the day, Ingrasci and Temple labored on their land, conducted interviews, and tried to budget money not just for food, but also firewood, emergencies, and other unforeseen costs.

Their dive into poverty rippled with side effects almost immediately. In the span of eight weeks, they would be relentlessly chewed by fleas, battle E. coli, endure gnawing hunger from a bargain diet of boiled beans, drop a collective 35-plus pounds (Ingrasci and Temple), and seriously consider leaving when one of them developed giardia, a serious intestinal infection that needed medication.

“This life is incredibly, incredibly hard,” a heartfelt Ingrasci says in one of many video blogs recording their two-month journey. A perceptible somberness weighing his words, the concern was not for their own welfare and challenges in Peña Blanca (which they treated with infectiously fierce optimism and fortitude) but for the sobering hardships of their neighbors—the men, women, and children pinned beneath the daily burden of extreme poverty.

In one of the most memorable lines from their YouTube video dispatches, which would grow to be seen by hundreds of thousands of viewers, and in time procure newspaper headlines and interviews on radio and TV, Ingrasci and Temple say: “It’s not due to laziness that someone is poor. It’s not due to lack of ambition or intelligence. It’s because the poor lack the things we take advantage of every day.” The two CMCers realized quickly

“If Each Individual Can Affect and Help a Single Other Individual, We Can Change the World.”

—LIVING ON ONE
MONSTERS CALLING HOME

A key idea of the new Center for Innovation and Entrepreneurship is right there in the Center’s title: Innovation. And when it comes to making the most of innovation, one of the best examples is the alternative band Monsters Calling Home. Led by CMC alumnus Alex Hwang ’08, Monsters Calling Home is not your typical startup business. But it’s also not so different from a traditional brick-and-mortar company.

Wait, can a band be a company?

Think about it: They face many of the same challenges that a small company does—marketing a product, developing promotion, coping with limited resources, and burning the midnight oil.

That last item, in fact, was a daunting one for the group, whose members include Daniel Chae, John Chong, Jennifer Rim, Sally Kang, and Joe Chun.

During their Midwest and East Coast tours, they often didn’t know where they would spend the night after playing a show. It wasn’t unusual for the band to make an announcement, onstage during a performance, asking the audience if someone would give them a place to crash for the night.

“It’s still early on, so we’re still funding the band ourselves,” Hwang says. “We make money through our burned demo CDs being sold at shows and online.”

Hwang says the band’s name (which is changing to Run River North) refers to what happens to Korean immigrant families that come to America to pursue a better dream of family and home. In the midst of this pursuit, the cultural, economic, and personal struggles that they experience end up creating, he says, “monsters calling home.”

Hwang and his bandmates never dreamed they’d find themselves on the stage of ABC’s “Jimmy Kimmel Live.”

that the simplest things—a pillow, a blanket, vitamins, a stove, and pans to cook with—make the biggest differences. For their neighbors, the perpetual lack of comfort and nourishment could have lasting implications. How would a child grow strong physically and mentally under these conditions, and how could that child be educated in school when his family counted on him to work? For the CMCers, this rousing plight provoked a connection to Malcolm Gladwell’s book, The Tipping Point: How Little Things Can Make a Big Difference.

“What is the point where a family has enough to begin climbing up the first rung of the ladder out of poverty?” Ingrasci and Temple wanted to know. “Hopefully, we can make sense of it while we’re here."

In a matter of days, they did. The transformative words fell plain and simple: Opportunity and Microfinance. They were the keys to unlocking the potential for families and communities to change their own lives through a sustainable work model. Once back in the United States (but not without the sorrow of leaving new friends), the two enlisted classmate Hannah Gregg ’12 and filmmaker friend Sean Leonard to form Living on One. Their vision was to string their YouTube videos into a single film that could be shared with their peers. They consulted with CMC Trustees Jeffrey Klein ’75 P’08 P’11 P’14 and Michael Lang ’87, as well as David Doss ’75—a collective force of print, TV, and film executives. In short time, Klein, Lang, and Doss gave Ingrasci and Temple feedback, helping them turn those dispatches into a moving, inspirational documentary (Living on One Dollar). The film’s completion launched the Living on One tour, with Ingrasci, Temple, and Gregg—as is this being written—driving a renovated school bus to college campuses along the perimeter of the United States, calling on college students to support effective microfinance.

In a chalk-white school bus with painted windows reading “One Chance to Fight Poverty,” the young entrepreneurs are hardly inconspicuous among the public and press. The Huffington Post interviewed them at their New York screening at NYU. The Minnesota Daily caught up with the CMCers as they presented their film at the Belle Museum of Natural History. The Daily Beast did a sizable piece on them in October. ABC News, Yahoo, the Associated Press, the BBC World Service radio program—they and others, have been all over this.

“This film will inspire young people to join the fight against poverty and is a clear reminder that the fight begins not with charity or government welfare, but by empowering people with the tools and resources they need to lift themselves out of poverty,” says Philip Sansone, executive director of Whole Planet Foundation.

Klein, who along with Lang and Doss serves as an executive producer of the documentary, calls the CMCers “inspirational.

“They have a natural talent in storytelling, and understand how to effectively use media to weave a compelling narrative,” says the CMC Trustee and former senior executive for the Los Angeles Times and Times Mirror. Adds Trustee Lang, former CEO of Miramax, “They are great role models for what it means to be a CMC graduate.”

A NEW BREED OF CMC ENTREPRENEUR

Living On One is many things: a documentary getting notice nationwide, a nonprofit company, and—Ingrasci, Temple, and Gregg hope—the seed of a movement to raise social awareness about global poverty. It’s also an example of a new kind of entrepreneurial ideal that’s taken hold at CMC, one reflecting social entrepreneurship.

Sarah Smith Orr, executive director of the Kravis Leadership Institute at CMC, teaches the College’s Leading Social Entrepreneurial Ventures seminar course. It’s designed to expose students to the entrepreneurial leadership opportunities and challenges of creating and sustaining a business with a social purpose.
The first of three student products calls for each student to pitch an idea for a social venture. Through a competitive selection process, the class selects five ideas for the second student product, the design of business plans by student teams. The third product is for student consulting teams to assist selected social entrepreneur clients in developing some aspect of their social enterprise and providing a report to the clients at the conclusion of the course.

Some of the social entrepreneur clients last year were Living on One’s founders Ingrasci and Temple as well as Responsibly’s founders Antoine Grant ’07 and Stuart Felkner ’10—two guys who, through dialogue in the class, would later loan Living on One’s founders the 1978 school bus they had themselves driven only months before, from Los Angeles to New York, as they built Responsibly.

Orr says the “change maker” spirit is evident in a growing segment of CMC’s student body, as students think more about careers framed by social and environmental values.

“They are students who want to pursue a life-purpose that is embedded in social change,” she says, “and they anticipate CMC will be a place where they can become better-equipped to undertake this work.”

An embodiment of this new spirit of entrepreneurship on campus is the Center for Innovation and Entrepreneurship, which launched in fall with Janet Smith,
the Von Tobel Professor of Economics, as director. The Center will champion a new crop of CMC business leaders and lead the way for bold, original ventures coming out of The Claremont Colleges. In this context, Temple and Ingrasci’s daring experiment in Guatemala isn’t the exception to the rule. It’s the norm. In fact, the same is true of other unique CMC-related ventures that may have once been seen as existing outside the traditional entrepreneurial model. Some of those stories, including a spotlight on Responsibly, are captured within this issue.

This uptick in social entrepreneurship, Smith says, is because more students are looking to partner the opportunity for financial success with a responsible business model that also ‘does good’ and has clear social value.

Thus, the CIE now belongs to the College’s growing culture of social entrepreneurship that includes the Henry R. Kravis Prize In Leadership, which recognizes extraordinary work being done in the nonprofit sector. The $250,000 Prize is presented and administered annually by Claremont McKenna College and economist Marie-Josée and CMC Trustee Henry R. Kravis ’67. Among its recipients is Fazle Abed, whose organization Bangladesh Rural Advancement Committee (BRAC) welcomed CMC junior Carmen Lundell to its offices this past summer. The chance for Lundell to intern with a social entrepreneurial venture in another country might have passed her by at any other school. But with the Kravis Leadership Institute’s increasing initiatives to support students in both social and regular entrepreneurial experiences, as well as the collaborative teamwork of Kravis Prize founders, Lundell dug into BRAC’s achievements and helped deliver those stories to a broader external audience—assisting, among other projects, in the production of a winning Facebook video about the organization’s social enterprises.

This climate change in entrepreneurship isn’t so surprising given CMC’s track record in supporting student-led start-ups. The launch of the experimental CIE joins the success of the Innovative Start-Up Award. Under the watch of KLI, the Start-Up Award
pays up to $25,000 in “seed capital” for the best student’s or student-team’s entrepreneurial idea. The Award was created in 2009 by alumni entrepreneurs Sunil Rajaraman ’01 and Adam Altman ’99, and originally paid up to $10,000 (contingent upon the winning entrepreneur reaching several self-defined milestones). The purse then increased with financial support from alumnus and Trustee Henry R. Kravis ’67.

Going forward, says Orr, the Start-Up Award will have two tracks: commercial entrepreneurship and social entrepreneurship, dividing the purse 50/50 as well as involving two separate judging panels.

Believing is sometimes seeing, and CMCs steady efforts in supporting student enterprise apparently haven’t gone unnoticed. This past August, Forbes announced a brand new ranking—Most Entrepreneurial Colleges in America—and placed Claremont McKenna within the top 20, at No. 17. The rankings were developed between Forbes and LinkedIn, and involved a search of the social network’s college graduate database of 20 million users. This was a trolling, specifically, for people who called themselves founders of companies employing 10 or more staff members.

**CMC: A FIELD OF DREAMS**

Alongside Living on One, the work of Kyle Weiss ’15 reveals another layer of the do-goodism taking root on campus. In his case, Weiss is using soccer for social change, by founding FUNDaFIELD in 2006 with his younger brother. The nonprofit channels cash donations from all over the world into the building of soccer fields for children in developing countries, which has subsequently launched Weiss into orbit as a young, award-winning philanthropist. As his work and story evolve, so do the adventures of alumnus Alex Hwang and his mates in the struggling Los Angeles folk-rock band Monsters Calling Home. (Isn’t a band, after all, like any start-up?) After recording, shooting, and editing videos for their songs in the back of a Honda, executives at the auto giant paid notice and hatched an inspiring, secret plan to give the band a huge artistic break on national TV.

There is also the rising success of Jeffrey Steitz ’13, CEO and founder of Serengetee, a custom T-shirt company that uses fabrics from 25 nations in its designs, and—with every shirt purchased—gives $10 to a particular social cause that changes weekly. The business model has been successful enough for Steitz to snap the Global Student Entrepreneurship Award hosted this past fall at USC, and sign a lease on a brand new warehouse in Claremont. Serengetee has also partnered with Living on One’s Zach Ingrasci and Chris Temple to produce a special Peña Blanca T-shirt, with fabric from rural Guatemala.

(You can read more about that, Hwang’s Monsters, and Weiss’ soccer fields in Africa, in the accompanying sidebars to this story.)

American entrepreneurship, in other words, is transforming, even though professor Smith notes that the essence of great entrepreneurship remains fairly consistent. But ways into the market have changed, and the new, experimental CIE seeks to plug into the same kinds of creative energies that led to Ingrasci and Temple’s Living On One—or, for that matter, Weiss’ FUNDaFIELD, and Hwang & Co.’s Monsters Calling Home.

“The student body that Claremont McKenna puts together is unique,” Ingrasci says. “Right away, we met each other and started to feed and fuel each other’s ideas. Many of us tend to be economics and government majors, but there is this really exciting movement toward using those practical skills for social impact.”

**A NEW UNDERSTANDING**

Living On One didn’t start as a documentary, or as a company, but it became one. It started as a simple idea—fueled by disturbing, sobering statistics on poverty revealed in classroom learning.

“We decided to film the experience, so other people could come along with us on this journey in a relatable way,” Temple said of living in the Central American country. “Our goal was a live, interactive view into poverty.
Kick-Starting Fund a Field: Soccer for Social Good

Kyle Weiss ’15 has so far picked up three very notable awards for his tireless work building soccer fields for children in developing countries. Because every kid deserves a chance to play.

His motto may be simple, but the actual execution of his vision has been anything but. When he juggled CMC classes with organizing a celebrity youth soccer game last summer at USC, he called it one of the hardest things he’d ever done. Still, Kyle Weiss ’15 is committed to his Fund a Field start-up with exceptional intensity. He had already started the nonprofit with his brother before enrolling in CMC. The siblings were inspired at the 2006 FIFA World Cup in Germany, where they sat with Angolan fans during that country’s first World Cup appearance. Weiss learned of the dire state of Angola and how so few people can even afford to leave the country, let alone attend a professional match. He also learned that to the youth of Africa, soccer means everything, but lacking resources, most have to kick a makeshift ball of garbage bags around a dusty lot.

“We wanted to send over equipment to Africa at first, but decided that the best approach would be trying to build a field,” Weiss says. “As a 13-year-old kid then, I had no scope of what we wanted to do, or how big things would get. It seemed like an easy way to help kids. And the fact that we were (and still are) all kids was extremely motivating.”

With as little as a $1 donation, the public can visit the Fund a Field website and sponsor the development of a piece of a soccer field. The dollars add up, and for every $10,000 raised, a new field is grazed for the children. “At this point,” Weiss says, “we try to build our fields in areas of Third World countries that have gone through traumas or conflicts. We like to utilize the therapeutic aspects of sports to help young people who have gone through these horrific experiences. We also build fields at schools, which has been shown to increase attendance and enrollment.”

He counts CMC as a huge supporter of his project. And as his venture has gained more and more accolades and recognition, he has focused the efforts to have the most impact possible.

For his work in child advocacy, Weiss recently won the World of Children Award, which is commonly referred to as the “Nobel Prize for Child Advocates.” He was also named one of the world’s 25 Most Powerful and Influential Young People. In 2011, he won a Nickelodeon HALO Award.

Ask him what his biggest hope is for his young organization and he points to the work at hand, and the idea that youth can begin contributing back to society—even as adolescents, teens, or college students—that no age is too young (or old) for caring for others.

“We want to be building more fields every year and to work with kids to bring hope and change into their lives,” Weiss says. “We want to keep motivating kids in the United States to raise money and learn to give back at a young age.”

As their story is being written for this issue, Ingrasci, Temple, and Gregg are still on the road, closing in on the last leg of their film tour, which will end back in the Guatemalan village where they started. Like their weeks in Guatemala, they’ve been blogging along the way, posting photos, film clips, and even new ways to raise money for microfinance.

“This tour provides us a unique opportunity to highlight some incredibly important issues surrounding poverty, both in the United States and abroad,” Ingrasci says.

Says Gregg, “We wanted to make sure this was not just a film, but an organization that allowed people to make real impact.”

“Hannah is a great example of what CMC gave us—the ability to collaborate with fellow, like-minded students,” Temple adds. In fact, “when we came back from Guatemala, the College was the first to support us,” Ingrasci says. That’s when Michael Lang, David Doss, and Jeff Klein signed on as executive producers of the documentary.

“I’ve been impressed with Zach and Chris since the moment I met them, over a year ago,” Klein says. “They have an uncommon commitment to helping others. And they listen to and appreciate feedback. I was thrilled that I was able to introduce them to David Doss and Mike Lang, who brought their own unique insights and talents to the project. It’s been a lot of fun to work with them.”

“I’m really proud to be associated with everyone involved in this inspirational film,” says Lang. “It’s also been a lot of fun working with fellow alumni Jeff Klein and David Doss on this project.”

“It’s a testament,” Temple says, “to the person Claremont McKenna creates, and the network it makes.”

Doing Well While Doing Good

So what account for the shift toward more interest in social entrepreneurship? Technology, for starters, which has leveled the globe for creative and innovative partnerships across the world, on a 24/7 business and
communications cycle.

“It reflects our generation overall,” Ingrasci says. “We have so much opportunity with the Internet and through social media. We realize with the economic downturn, we have to be creative. It’s an opportunity.”

Impact investing, double bottom lines, triple bottom lines, and social entrepreneurship have all been in the recent zeitgeist, especially since the Great Recession left pundits, politicians, and financiers wondering: What happened? The reaction has steered thought provocation toward new economic models. How can capitalism be reinvented to better reflect American ideals?

Some of those models include recognizing social impact as a success measure, alongside a healthy financial picture.

Ingrasci and Temple had already caught this wave in their freshman year. They started the Student Microfinance Movement right out of their dorm room. They wanted to get students more involved in the idea of microfinance and give them a chance to start giving back early on. It grew to be the largest network of its kind, with 1,800 students from 165 universities—and more than 55 countries—represented.

Microfinance takes its roots in Bangladesh, when Muhammad Yunus gave $27 to 42 people, with the hope that the loans would spur small businesses forward. His idea succeeded, and thus was born a whole new way of creating social mobility and financial success. Yunus won the Nobel Peace Prize in 2006 for his work in the new financial field.

As for becoming entrepreneurs themselves, Ingrasci already has advice for other students who are thinking about taking the start-up route.

“This all starts small. It starts with an idea. We never planned any of this—to have Whole Foods as a corporate partner. It just shows: Go for what is important. Risk it, and things will fall into place,” he said.

— By contributing writers Lori Koslowski ’00, Nicholas Ozcbar ’90, and Alissa Stedman

GETTING DOWN TO BUSINESS: CMC’S CENTER FOR INNOVATION AND ENTREPRENEURSHIP

Ideas—especially really good ones—are born at all hours, and having the right resources, including people who can offer valuable advice and direction, can be the difference between an executed idea and a dream that stagnates. At CMC, the new, experimental Center for Innovation and Entrepreneurship is designed to champion a new crop of CMC business leaders, and lead the way for new ventures coming out of The Colleges.

The Center is being led by Janet Smith, the Von Tobel Professor of Economics, under the auspices of the Dean of the Faculty, the Kravis Leadership Institute, and the Robert Day School of Economics and Finance.

“We would like to see Claremont McKenna at the center of entrepreneurship at The Claremont Colleges,” Smith says. “This involves providing a variety of resources to encourage and support young entrepreneurs, including clinic experience, workshops, fast-pitch events, team building events, entrepreneur-in-residence programs, as well as an enhanced curriculum with courses that make students ‘venture ready,’” she said. “Our goal is to engage students from all majors and from all of the campuses.”

Smith was on last September’s steering committee that guided the evolution of the program. Committee colleagues included Hilary Appel (Podlich Family Professor of Government and George R. Roberts Fellow), Brock Blomberg P’13 P’16 (Peter K. Barker ’70 Professor of Economics and George R. Roberts Fellow), Eric Helland (Robert Lowe Professor of Economics and George R. Roberts Fellow), Gary Evans (HMC), Jay Conger (the Henry R. Kravis Research Chair in Leadership Studies), and Sarah Smith Orr (executive director of the Kravis Leadership Institute). Students on the committee included Tyler Sonnemaker ’15, Julian Mackie ’15, and Miles Bird ’13, as well as students from Pomona College and HMC.

Smith says the Center’s development was a highly collaborative process, involving administration as well as students and faculty. “It leverages the terrific programming and co-curricular opportunities available at the Robert Day School and the Kravis Leadership Institute,” she says. It is also using students in the role of co-directors of the Center, sharing in its operations and direction.

Although the essence of what makes a great entrepreneur hasn’t changed much over the years, Smith says ways into the market have been transformed.

“What we’re seeing is a difference in the level of importance that technology has in start-ups, and in understanding and exploiting network economies,” she says. “A lot of what is going on now, in the early stages of entrepreneurship, is human-capital focused. It means a highly successful start-up can be very small—an individual or a few individuals can collaborate on something as revolutionary as Facebook.”

She’s also noticed a climb in social entrepreneurship—businesses, she says, that have profit potential as well as clear social value.

The new Center will support both social entrepreneurs, as well as traditional entrepreneurs of all stripes. The goal is to ignite a community of young business leaders, and help them ideate further.

As start-ups have become a hot topic the past few years, particularly in Los Angeles and New York, the Center is an ideal place for current CMCers looking to build new ventures (or think about them) while in school.

The Center is operating in a two-story, renovated cottage on Mills Avenue and Sixth Street, just south of Ducey Gymnasium. Student leaders envision the location to be used in many ways including:

- Ability to reserve space for organizations and ventures
- Structured events (idea generation, lunches, speakers, and workshops)
- Open for general use
- Mentoring program

“CMC has a long tradition of entrepreneurial students and supportive alumni, and we hope to build on that tradition,” Smith said.
Building momentum: Campaign Highlights in 2012

George R. Roberts ’66 Faculty Leadership Initiative has resulted in the endowment of faculty chairs across a variety of disciplines.

The fifth anniversary of Robert Day’s ’65 P’12 $200 million gift to create finance training at the undergraduate and graduate levels.

Steve Crown ’74 gave $7.5 million—Claremont Hall will be renamed in his family’s honor.

The Campaign has surged past its $600-million goal.

Completion of phase one of renovations to the Marian Miner Cook Athenaeum.

The brand-new Kravis Center opened its doors and became a fully operational part of campus in the 2011-2012 school year.

The fitness and athletics center will be named the Roberts Pavilion in honor of a $50-million unrestricted gift from George R. Roberts ’66 P’93.
Getting the Balance Right

By Nick Owchar '90

As the Campaign for Claremont McKenna surges past the $600-million mark and enters its final phase, gifts of all sizes are leading to substantial gains and demonstrating how every member of the community can make a difference in the College’s future.

How’s the Campaign for Claremont McKenna faring as it enters its final year?

Turn to men’s baseball—to a double-header earlier this year between the CMS Stags and the Whittier Poets—and you’ll have an idea.

It wasn’t a home run alone that made a decisive difference: It was the cumulative effect of walks, base-hits, and pitching that led the Stags to victory in both games against Whittier.

The same is true of the Campaign.

Several extraordinary achievements this year were made possible by the financial equivalent of grand-slam home runs.

The College celebrated the fifth anniversary of Robert Day’s ’65 P’12 ground-breaking $200-million gift for economics, accounting, and finance training at the undergraduate and graduate levels and the completion of the George R. Roberts Faculty Leadership Initiative, which has resulted in a flourishing of endowed faculty chairs across a variety of disciplines.

The College’s physical profile also changed during the 2011-2012 academic year. The brand-new Kravis Center opened its doors and became a fully operational, distinctive addition to the campus environment. Renovations to the North Mall area of campus and the Marian Miner Cook Athenaeum (the first of two phases of renovation) were completed, and a new fountain was dedicated in Flamson Plaza. Where sports is concerned, several CMS teams found their victories displayed on new, state-of-the-art scoreboards.

By early December, this string of impressive achievements was capped off by an even more momentous announcement: The Campaign had passed its $600-million goal with a $50-million unrestricted gift from Trustee Roberts ’66 P’93.

“I want to extend our thanks to Mr. Roberts, who has been a force of nature on our campus,” President Pamela Gann said at the time of the announcement.

The Board of Trustees, Gann added, would designate a new fitness and athletics center as the Roberts Pavilion in honor of the generosity of Roberts’ unrestricted gift.

A week later, a similar honor was announced for Claremont Hall. The Board of Trustees decided to rename that state-of-the-art student residence, located along Amherst Avenue, in honor of an unrestricted gift of $7.5 million from Nancy and Steve Crown ’74.

Home runs indeed.

But the Office of Advancement also witnessed the success of grass-roots initiatives this year that energized the entire community and helped everyone to better understand how all contributions—like a base-hit or a walk in baseball—are crucial to the Campaign’s successful completion.

This lesson often gets lost in the shadows cast by large, multi-million-dollar gifts—that’s a point made by author Kathy Le May (“The Generosity Plan”) in an interview last year in The Chronicle of Philanthropy.

“There should be a balanced fundraising program,” she explained in the article entitled, “Making Small Gifts Matter.” What is just as important as high-end donors, she added, is “having a groundswell. Having members.”
As the Campaign for Claremont McKenna looks ahead to its conclusion on June 30, 2013, that
groundswell is being reflected by growing participation
in two important areas: the Res Publica Society, the
College’s leadership giving club, and the Crown
Challenge, which was created by Trustee Crown to
recognize the importance of consistent alumni support.
“The finest colleges have one thing in common: a
culture of giving,” President Gann has noted about
Campaign support. “We’ve been blessed with that.”
Nothing shows this culture more clearly than the
Res Publica Society and Crown Challenge, which are
demonstrating the meaningful, collective impact of
every donation, no matter its size, on the Campaign.
Their growing popularity among alumni is also
an encouraging sign of something else: Once the
Campaign concludes, these two increasingly popular
areas of philanthropic support likely will remain as
effective channels for alumni and parent networks as
they help their alma mater in the future.

A year of gains and growth

Even before December’s record-breaking
announcements, the Campaign for Claremont
McKenna had posted impressive gains on its way to the
goal inaugurated by President Gann in early 2008.
During the 2011-2012 academic year, the overall
Campaign grew by more than $92 million, according to
the Office of Development.
That includes growth in the area of planned giving:
The Campaign has been helped by a number of
bequests as older members of the alumni community
have decided to plan their estates with the College in
mind.
“It’s really encouraging to us that more alumni are
including us in their plans,” says Ernie Iseminger, vice
president for development and external relations. “They
realize just how important it is to provide for the
College’s future.”
The Office of Annual Giving also continued to reach
out with robust student programs aimed at forging and
maintaining bonds with alumni. In addition to working
on the third volume of Myths, Legends, & Tall Tales of
CMC, they released a third issue of The Philanthropist, a
student-produced newsletter sent to all alumni donors
to tell them how their contributions are making real,
tangible differences in the lives of students today.
The same is true of “I AM CMC,” a program that
is rallying students on campus and alumni online to
think about their connections to CMC and to offer
testimonies about how their lives have been enhanced
by that educational experience.
“The goal has been to change how we work with
people,” explains Patrick Roche, associate vice
president for development. “We’re not calling for solicitations.
It’s more important for us to call and just say ‘thank you.’ ”
In 2012, the activities of the Res Publica Society
also continued to expand. During the past academic
year, in fact, the membership record was broken once
again, as the number of Res Publica Society households
increased to 1,147.
That continues a trend of membership growth that
started during the 2008-2009 academic year with 805
households in the Society. Society members also have
continued their tradition of supplying 90% of the
dollars for donor-funded initiatives like scholarships

Growth of Res Publica Society
Households 2008–2012
and internships. This year, that amount was in excess of $6 million.

The development staff attributes the Society’s growth to several factors, particularly that donors trust the College to use their gifts well in producing opportunities for students. Donors also have expressed their gratitude for the continuing high quality of its programs and a dynamic speaker series this year that featured, among many others, former Utah Gov. Jon Huntsman, Jr.

Also credited with success has been the appeal of the Res Publica Society Salons, an effort begun in recent years that has enabled members across the country, from Denver to Chicago to Manhattan, to participate and experience programs once enjoyed by members living only in Southern California.

The idea behind the salons is a simple, highly effective one: If members can’t come to regular Society events, then the Society will come to them.

The Crown Challenge

No measure, however, has influenced the Campaign more at the level of individual giving than the Crown Challenge.

In the three years since the Crown Challenge launched, CMC has gone from having virtually no alumni with a multi-year pledge to about 33 percent—meaning, one in every three alumni have since made a four-year pledge to give to the College.

“That means that out of our donor base, about 65 percent of them have taken this challenge, which is phenomenal,” says Roche.

For every alumnus who makes an annual gift to the College (whether a one-time only donation, or a four-year commitment), Steve Crown makes an additional gift in honor of their donation.

The success of the challenge, Roche says, has transformed CMC’s Annual Giving program.

In addition to the fact that some 95 percent of alumni are fulfilling their pledges, the Annual Giving team has been able to spend valuable time and resources on forward-thinking programming and communications that relay how alumni gifts are being used.

“We think this messaging leads to deeper, more impactful relationships with our alumni, and—for them—creates a closer connection to the College,” Roche says.

The road ahead: Other priorities, new relationships

Already, the Kravis Center means many things to the CMC community.

It is a powerful, concrete statement of the commitment to the College by alumnus and Trustee Henry R. Kravis ’67; it’s also an important gateway, home to classrooms and institutes; and a distinctive architectural signature for the College’s northwest side.

But the center has become something else as well: The impetus behind a decision to renovate or replace some of the older buildings on campus, as in the case of Ducey Gymnasium.

For many, the gym doesn’t measure up to the College’s athletic leadership in NCAA’s Division III or to the ideal of the scholar-athlete pursued by many CMCers. This will be remedied by the construction of Roberts Pavilion, which has been designed by JFAK Architects to support athletics and recreational fitness as well as providing a campus gathering-place for the College’s high-profile community events.

With several months still to go, the Campaign is also focused on another “structure” sorely in need of help—the endowment of student scholarships to ensure that a CMC education remains available to all students regardless of economic background. That remains as a top priority in a Campaign already marked by extraordinary growth and transformation.

“We’re grateful that our community has rallied to help the College, and that means everyone—parents, alumni, friends, foundations, corporations,” Iseminger says.

In the process, that community has grown as more people have become involved and new relationships have been created. This interpersonal result, Iseminger adds, is just as crucial to the College’s future as the gifts themselves.

“Campaigns take place during a fixed period of time. Their time frame is set, but their effects reach far beyond,” he says. “The real impact of everyone’s involvement in the Campaign’s success is going to be felt for years to come.”
Alumni Notes
Carol Hartman ’86 shares how, through invaluable mentoring, alumni have helped galvanize the success of student-led enterprises, including our Living on One cover-story founders.

Class Notes
It’s not too early to plan your travel: Alumni Weekend is scheduled May 3–5. All are welcome, with this year’s festivities noting reunions for class years ending in ’3 and ’8.

In Memoriam

Making a Point
They come from Lake Forest, Zion, Waukegan, Lake Bluff, North Chicago, and so on… Who are they? Promising youngsters in Aron Khurana ’09’s 847 Hoops program, which offers free basketball camps to kids from financially strapped families. Khurana launched the program in 2011 with his former basketball coach, Darren Barndt, and hopes upping the athletes’ game skills will also have positive benefits for the communities they represent.
CMCAA PRESIDENT’S MESSAGE

What makes us so dedicated and interested in the well-being and success of the College, students, and fellow alumni?

For me, it is obvious that the story starts with who is admitted, the shared experiences, and culture at CMC. The range of choices and opportunities for new alumni and current students eclipses our own. I suspect that this will continue for a long time. The world seems smaller now: Technology actually has made it bigger. Talented and ambitious people have access to audiences and can create their own luck. CMC makes sure that students have access. The Silicon Valley Program is a great example. Alumni have been significantly involved in launching this program and leveraging their networks on behalf of the College.

I would love to believe that CMC is a meritocracy, but life isn’t always fair. The truth is, we all have the same canvas to paint on, but we make choices along the way that set us on different paths, and luck has something to do with it. I tend to say, “You have to be standing in the river to catch the fish.” Showing up just isn’t enough. Making the most of your resources and opportunities is something we seem to be good at. We are also happy and proud of the successes of our fellow alumni, faculty, and students.

Alumni have galvanized behind the success of two alumni efforts, Living On One and Monsters Calling Home (which has a new name, Run River North). It’s exciting to tell their stories and know that we all believe that CMC had quite a bit to do with launching these leaders and countless others. The access we have to each other and our willingness to reach out comes from an appreciation of our open, respectful environment. We all must guard our culture; it is special.

The Alumni Association has been deliberately evolving our mentorship program to reach students earlier in their CMC experience. The Kravis Leadership Institute and the new Center for Innovation and Entrepreneurship will utilize alumni mentor volunteers, as well. Mentoring students is one of the easiest ways to engage with CMC and one of the most satisfying.

So, what should students be prepared to give to the mentor relationship?

Students should be authentic, accountable, and respectful. When we leverage our universe for a student or young alumnus, we are proud to show others that CMC continues to produce incredible young leaders. In order to continue to pay it forward, we need to be confident that our youngest are prepared to do well in the real world. They also should be grateful. There are lots of ways alumni can give back or choose not to—this is optional for us.

Last year, I received dozens of handwritten thank you letters from students receiving financial aid that was funded by Alumni Association donors. When I opened that fat envelope and started reading those amazing stories, I simply cried. These students were elegant, and aware of the privilege of the wonderful experience they were having at CMC.

A great big thank you to everyone honored in this issue. Your support, financial and otherwise, makes a tremendous difference to fantastic young people.

Best Wishes,

Carol (Oliver) Hartman ’86
www.linkedin.com/profile/view?id=3056137&trk=tab_pro
Hoop Dreams

BY NICK OWCHAR '90

Can you bring about social change through sports? Aron Khurana '09 thinks you can. So does his former high school basketball coach, Darren Barndt.

Together they started 847 Hoops, a summer camp program directed at building bonds and raising aspirations among needy young people in the Chicago area.

Started in 2011, 847 Hoops teaches basketball to seventh- and eighth-graders in a free, five-session camp that most of these youngsters couldn't attend if their families had to pay. But the objective is far more than just delivering free, first-rate coaching to the kids: Khurana, Barndt, and the rest of this young organization want to create a deeply collaborative, positive learning experience that will have a tangible effect on the surrounding community.

"I learned about a group that helped neighborhoods in Boston in a class taught by (professor) Jay Conger," recalls Khurana, who today works as a sales associate in the Chicago office of Credit-Suisse AG. "They managed to reduce violence in the city by giving city youth access to gyms and social functions."

That lesson, and what the Lake Forest, Ill., native saw in the Chicago area, fired his enthusiasm for doing the same thing.

Giving back, he knew, doesn't have to wait until one's older and more established. It can happen at any time. In fact, it can happen now.

The challenge, though, is finding the way that's best for each person.

For Khurana, a 6'3" athlete who played guard and forward on the CMS men's basketball team, the answer was obvious.

"I wasn't really good at working in a soup kitchen," he explained. "I wanted to find something that I would be particularly good at and also something I would really enjoy. Working with kids and sports was a perfect blend for me."

What does the number 847 mean? Does it indicate the number of hoops and backboards used by the program?

No: The number refers to the area code that encompasses many of the towns in the Chicago area that the program serves today. So far, two camp locations have been used—at the Waukegan Park District's Field House Sport & Fitness Center and the Humboldt Park Field House.

Next summer's goal is to add a third camp in Englewood, which Khurana says is a troubled neighborhood affected by gang violence.

The youth—referred to as "campers"—come from a diverse number of communities, including Lake Forest, Zion, Waukegan, Lake Bluff, North Chicago, Gurnee, and Grayslake. Last summer, 44 kids participated in the program's inaugural year; this past summer, that number swelled to 108.

Barndt, who coached Khurana on the Lake Forest High School basketball team before he graduated in 2005, has worked with many remarkable young people during his 12 years as a coach at the school. Khurana, however, left an especially deep impression.

"He was talented and competitive enough to find success on the basketball court, but what stood out to me was his unbelievably strong leadership skills," Barndt recalls.

After he graduated from high school, Khurana stayed in touch with Barndt. When Khurana returned to the Chicago office for Credit-Suisse, he told Barndt that he wanted to start a project related to basketball that would give back to their community.

Barndt was delighted to hear this news.

"Ironically, I had hoped to start something similar to Aron's idea," he says. "So, we kind of compiled our ideas and hashed out a mission statement."

Along with Khurana and Barndt, 847 Hoops' staff of volunteers and supporters counts several more CMC alumni in its ranks. These include Richard Voit '81, Jay Tremblay '83, Andy Doyle '09, Tejas Gala '09, Jordan Nottke '10, and Carlos Rivas '12.

For Nottke, 847 Hoops isn't a summer-only program. It requires year-round commitment to scout locations, recruit volunteers, raise funds, and reach out to the local communities. That is why Khurana & Company also hope to reach out to CMC's alumni network for more help.

Is it tiring work? Yes. But is it worth it? Absolutely, Nottke says. He came to share the vision of Khurana and Barndt after witnessing an incredible moment of connection between four campers.

The four boys had been grouped together and charged with naming their team. That task, Nottke said, turned into an argument as each boy insisted on a name tied to his particular community. Eventually, this impasse wore down the boys' egos, Nottke said, and something amazing happened.

"Watching these four campers compromise and come up with a solution that everyone accepted was one of the most fascinating and productive human experiences I've ever witnessed," he said. "That was the moment when I realized how powerful 847 Hoops could be, especially in a city that is so culturally fragmented."
In Memoriam

JAMES K. GUILD ’56 of Huntington Beach, died Sept. 25, 2012. He was a retired employee of The Gas Company. Guild was born in Pittsburgh, Penn., and was the son of Yale University graduates. His father was a professor of business at the University of Southern California, and his mother graduated from Yale’s nursing program. Guild attended Los Angeles High School, where he played basketball and ran on the track team. His interests also included swimming, ceramics, and automotive mechanics. He studied business administration at CMC, and earned an MBA at USC. His career path included Douglas Aircraft, Pacific Lighting Gas Supply Co., and The Southern California Gas Company. He is survived by his wife, Barbara, of Huntington Beach, and sons David and Steven.

LLOYD J. “JERRY” MCHALEY ’59, of Glendale, died in September 2012. While at CMC, McHaley noted his interest in a career in banking and finance, and was drawn to the College’s business administration curriculum. He also played intramural football, baseball, basketball, and volleyball. He was the owner of Quality Collateral Examinations, Inc., in South Pasadena, offering business management consulting for small businesses in the Los Angeles area. McHaley served as president of the CMCAA from 1965-1966. Writing to the CMC magazine editor in spring 2011, he responded to a 101 Reasons to Give themed issue, noting his own most “compelling” reason to give to CMC: George C.S. Benson P’61. “Without that reason,” he wrote, “nothing else at CMC would have mattered.”

JAMES E. SEVRENS ’61 of San Mateo, died Sept. 11, 2012; from pancreatic cancer. He was 72. Sevrens grew up in Roseville, Calif., and during his high school years lettering in track and baseball, took photos for the Roseville Press Tribune, owned by his father, from 1950-1969. At CMC, Sevrens swam, played water polo, and majored in business administration and accounting, but ultimately followed his family into the newspaper business. He earned a degree in journalism from the University of Missouri, and worked briefly in advertising at the San Jose Mercury News before returning to his hometown Roseville Press paper as business manager. He also served as general manager of the Boulder Daily Camera newspaper in Colorado, and spent more than two decades as general manager of the San Francisco Examiner. His retired years included golfing and fishing and, as president of Green Hills Country Club in Millbrae, assisting the club’s financial management. He is survived by his wife, Bonnie, whom he met at the University of Missouri, son Chris Sevrens ’89, daughter Dana (Sevrens) Hoffman ’91, and four grandchildren.

LAWRENCE G. ROSSIN ’75, of Rockville, Md., died Oct. 6, 2012, of multiple myeloma. Following graduation (B.A., economics), Rossin joined the State Department, and held diplomatic posts in Mali, South Africa, Barbados and Haiti, Haiti, Rome, the Netherlands, Spain, Kosovo, and Croatia. He was deputy chief of mission in Madrid from 1995 to 1998 and director of South Central European Affairs at the State Department from 1998 to 1999. He was the first chief of mission in Pristina, Kosovo, and served as Ambassador to Croatia from 2001 to 2003. While with the State Department, Rossin was twice detailed to the National Security Council, the White House. After retiring from the State Department, he joined the United Nations as assistant secretary general, principal deputy special representative, in Kosovo and Haiti. He served a year as international coordinator for the national Save Darfur coalition. In 2008, he moved to Brussels as deputy assistant secretary general for operations at NATO, providing policy support for NATO military operations in Kosovo, Afghanistan, and Iraq. He retired in 2011. He was given the Department of State Award for Valor for his participation in the 1983 military operation in Grenada, and the Presidential Distinguished Service Award for his work in Kosovo. At CMC, he enthusiastically participated in Dorm Bowl and was active in the CMC Europe-based alumni chapter hosting Euromeets in The Hague and Madrid. He also was a member of the Washington-based American Academy of Diplomacy. He is remembered as a mentor, a fair and good-humored supervisor, a courageous decision maker, and as someone committed to acting in the best interests of others. Survivors include his wife, Debra McGowan (SCR ’77), of Rockville; two children, Claire Rossin and Alec Rossin, also of Rockville; his mother, Ruth Rossin of Roanoke, Va.; and a sister.

JOHN N. JONES ’86 of Spring Valley, N.Y., died Oct. 8, 2012, of cancer. A memorial website notes him as Ph.D., editor, theologian, and poet. He was born in Richfield in 1964, and was salutatorian of Imperial High School. He spent the first two years of his college career at community college to be close to his recently widowed mother, then transferred to CMC, graduating summa cum laude with a degree in religion. Upon graduation, he received a Thomas J. Watson Fellowship to travel to Spain, pursuing his interest in Spanish mysticism. His graduate work led to a master of theological studies degree at Harvard, and master’s and Ph.D. degrees from Yale. Upon meeting publisher Gwendolin Herder, he would serve more than a decade as editor and editorial director of Crossroad Publishing Co., Herder and Herder. Authors who came under his purview included the writings of Henri Nouwen and Richard Rohr. His loves included Stevie Wonder, the Bee Gees, Jesus, Siddha yoga, reciting his poetry in Central Park, and marrying friends as a minister of the Universal Life Church. He is survived by his mother, Barbara Jones; his brother Ronald Jones; sisters Ruth Winn, Carol Emslie, and Nancy Brooks; nine nieces and nephews and their children; and by a cousin, Cynthia.

Beloved Pomona-Claremont Football Line Coach
Jesse Cone

Jesse Cone of Seal Beach, who was line coach for the combined Pomona-Claremont football teams from 1953-56, died Nov. 11, 2012. He was 84. Although Cone wasn’t the head football coach, spotput and javelin star-athlete Ernie Smith ’56, who played three seasons under him, credits Cone for teaching the nuances of the game to his squads. He remembers the ’54 team as “having the most depth,” becoming the only undefeated team in Pomona’s history. “In two years, Jesse had taken an also-ran football team to the pinnacle,” Smith recalls. By Cone’s fourth year, his teams had won 26 games, and lost but five. “They won three straight SCIAC championships,” Smith says. “In a way, it was a miracle. Jesse was the unequivocal catalyst to our success.” A Stanford graduate and All Pacific Coast football player, Cone’s exceptional skills followed him to Pomona-Claremont, where he was an absolute stickler on conditioning. His teams practiced three times a day during the pre-season “hell weeks”—twice in full gear and in sweats at night. “We were better off for that level of physical and mental discipline,” Smith said. “It also set a standard for the rest of our lives.” Bill Arce P’80, founding director of the CMS athletics program, was a close friend. “Jesse was a fierce competitor, both as a player and a coach,” Arce said. He also paid attention to detail, and expected the same of his athletes, which Smith says netted wins on the field. “He was a genius on scouting and designing defenses for our weekly opponents.” The much-beloved line coach is survived by his wife, Natalie.
What They’ve Written…

William Ascher, the Donald C. McKenna Professor of Government and Economics, co-edited the book, Economic Development Strategies and the Evolution of Violence in Latin America, which was published in November by Palgrave Macmillan. He also co-edited the book, Development Strategies, Identities, and Averting Conflict in Asia, which also will be published by Palgrave Macmillan next year.

Andrew Busch, the Crown Professor of Government and George R. Roberts Fellow, just published, Truman’s Triumphs: The 1948 Election and the Making of Postwar America, as part of the American Presidential Elections series from the University Press of Kansas.

Roderic Camp, the Philip M. McKenna Professor of the Pacific Rim, celebrated published updates to Mexican Political Biographies, 1935-2009, 4th Edition (University of Texas Press, 2011; also available on CD), and Mexico, What Everyone Needs to Know (Oxford University Press, 2011).

Lenny Fukhansky, associate professor of mathematics and computer science, has co-edited the collection Diophantine methods, lattices, and arithmetic theory of quadratic forms, drawn from the proceedings of a Banff International Research Station Workshop in November 2011. The book will join other volumes in the Contemporary Mathematics series published by the American Mathematical Society.


Jennifer Taw, assistant professor of government, was interviewed for TIME online on her new book, Mission Revolution: The U.S. Military and Stability Operations (Columbia University Press, 2012). In the TIME article, Taw described how she wrote the book, which examines the military’s sudden embrace of peacekeeping, population control, and other stability operations, after working on issues related to operations other than war and stability for a long time.

John K. Roth, the Edward J. Sexton Professor Emeritus of Philosophy, has just published, Rape: Weapon of War and Genocide (Paragon House, September 2012). Admittedly a “grim topic,” says Roth, the book is already surrounded by praise for its courageous content, gathered by writers and experts in the field of genocide studies and gender issues, as well as through the undeniably moving and horrific accounts shared by the survivors—women and girls of genocidal rape.

What They’re Reading…

“I’m reading Robertson Davies’ Murther and Walking Spirits. Davies was Canada’s most renowned novelist, and this book (among many he wrote) conveys a fascinating perspective on the American Revolution from the Tory perspective, the emigration of the Welsh to Canada, and the virtues and constraints of religion and family.”—William Ascher

“I just started reading the novel, Justification, by Dmitri Bykov, a contemporary Russian author. He is one of the most intellectually nontrivial and creative Russian writers of the recent decades, whose prose is marked with an unusually bright combination of clever elegance, brilliant style, deep philosophical insight, and clear historical perspective. Having just recently read his remarkable novel, Orthobiography, I am very excited about Justification.—Lenny Fukhansky

“Andy Busch just published Truman’s Triumphs: The 1948 Election and the Making of Postwar America. For those of us who love political history, such a book is a real treat. It digs through the mythology to get at what really happened in an enormously consequential election.”—John J. Pitney, Roy P. Crocker Professor of American Politics

“I’ve just finished The Heart and the Fist by Eric Greitens, a very readable nonfiction account of Greitens’ personal experiences as he sought opportunities to do good while having a grand adventure. He was an undergraduate at Duke, a Truman scholar, and a Rhodes scholar who volunteered serially in humanitarian efforts in Europe, Africa, and Latin America, then became a Navy SEAL, eventually earning a Purple Heart and a Bronze Star. He founded The Mission Continues, which encourages and helps disabled and wounded veterans who want to volunteer and serve as leaders in their communities. The book raises important questions about power, responsibility, limits, and what it means to lead a good life.”—Jennifer Taw

“My wife and I will be reading Jane Austen’s Pride and Prejudice out loud together over the break, in celebration of the book’s 200th anniversary on Jan. 28, 2013. Shared oral reading was a feature of everyday life in Austen’s day, and the dialogue, characters, and story come to life in a more dramatic way when you read her writing aloud. A perfect way to pay tribute to this beloved novel!”—Audrey Bilger, faculty director, Center for Writing & Public Discourse, professor of literature
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Making Good

Members of the New York Chapter of the Claremont McKenna College Alumni Association joined forces with Project Renewal staffers on a mid-November day to help prep and serve food to men at the Third Street Shelter. The event was organized by Project Renewal Director of Communications Joanna Stanberry ’05. The organization provides resources and outreach to New York City’s homeless men and women, two-thirds of whom suffer from mental illness and/or addiction. Project Renewal services include healthcare, addiction and mental health treatment, employment opportunities, and affordable housing. From left, a Project Renewal staffer serves alongside Molly Doyle ’06, Alex Saslow ’12, and Lauren Hodell ’07.