

**The Ruth K. and Joseph C. Reed Institute for Decision Science  
30<sup>th</sup> Anniversary Celebration  
April 9, 2005**

**Program**

**8:30— 9:00 a.m. Registration—Bauer Founders Room**

**9:00—10:15 a.m. 1<sup>st</sup> Session—Bauer Forum**

**Leadership**

**Scott Turicchi '85—Chair, Chief Financial Officer, J2 Global Communications, Inc.**

**Panel**

**Mike Carsley '91—Portfolio Manager & Director of Risk Management, Silver Creek**

**Jeremy Vandervoet '99—MBA Program, UCLA/Brand Management at Nestle USA**

**Ralph O'Brien '71—Professor, Biostatistics, Cleveland Clinic Foundation**

**BREAK—Bauer Founders Room**

**10:30—11:45 a.m. 2<sup>nd</sup> Session—Bauer Forum**

**Consulting/Engineering**

**Marty Howard '71—Chair, Energy Consultant, Bench Mark Heuristics, LLC**

**Panel**

**Gerald Sullivan '87—Senior Scientist, Arete Associates**

**Tim Montague '89—Statistical Consultant, GlaxoSmithKline**

**12:00— 1:15 p.m. Lunch -- Marian Miner Cook Athenaeum  
Guest Speaker, Daniel Giesberg '76, President, American Medical Sales  
Title of talk: "Fantastic! Congratulations! But why should  
anyone celebrate the Sixtieth Anniversary? "**

**1:30— 2:45 p.m. 3<sup>rd</sup> Session—Bauer Forum**

**Economics/Statistics**

**Sajal Agarwal '96—Chair, Senior Manager, Yahoo! / Overture**

**Panel**

**Lee Leong '84—Executive Management, Chariot Capital Corp.**

**Howard Newberg '83—Manager, Strategic Planning, Raytheon**

**Rebecca Boyle '00—Actuarial Analyst, Kaiser Foundation Health Plan Inc.**

**Randy Moser '04—Analyst, Merrill Lynch & Co.**

**BREAK—Bauer Founders Room**

**3:00— 4:15 p.m.                    4<sup>th</sup> Session—Bauer Forum**

**Education**

**Amy Ward '96—Chair, Assistant Professor, Georgia Tech, ISyE**

**Panel**

**Tim Baker '80—Assistant Professor, Washington State University**

**Brian Kriegler '01—Graduate Student, UCLA**

**Nirmala Savage '96—Professor of Mathematics, Shoreline Community College**

**4:30— 5:30 p.m.                    Wine & Cheese Reception—Bauer Founders Room**